هيئة أبوظبي للسياحة والثقافة
ABU DHABI TOURISM & CULTURE AUTHORITY

Monthly Hotel Establishment Report
Abu Dhabi Emirate

January 2016

2016

Abu Dhabi Emitare

Rooms Summary

January 2016	Hotels & Apartments	Rooms (Total		Share %
Hotel Establishments	167	29,688		100%
Hotels	109	23,063		78%
5 Star	39	10,785		
4 Star	35	7,275		
3 Star	21	3,788		
2 Star	9	855		
1 Star	5	360		
Hotel Apartments	58	6,625		22%
Deluxe	20	3,301		
Superior	23	2,538		
Standard	15	786		

Hotels closed during January 2016:

1-Al Diar Palm Hotel Apartments- Standard (72) Abu Dhabi City

Please Note:

Due to an up-grade and down-grade of some hotel establishment classifications during the last month, the total rooms of certain categories have changed. In addition, one hotel have amended the total number of rooms available as part of their inventory. This change has also been reflected in the table above.

Abu Dhabi Emirate

Hotel Establishments Executive Summary

January 2016

– January 2016 showed an increase of 9% in guest arrivals when compared to last year, with the total number of hotel guest arrivals at 369,271.

– The number of hotel guest nights increased by 7% to 1,042,935 guest nights in January 2016.

– The average length of stay decreased by 2% in January 2016 (2.82 nights) when compared to last year.

– Hotel occupancy for January 2016 was 77% (0%, No Change) in comparison to last year.

– Total revenue for hotel establishments' recorded 2% decrease in January 2016 (AED 563 Million), room revenue deccreased by 3%, while food & beverage revenue decreased by 1%.
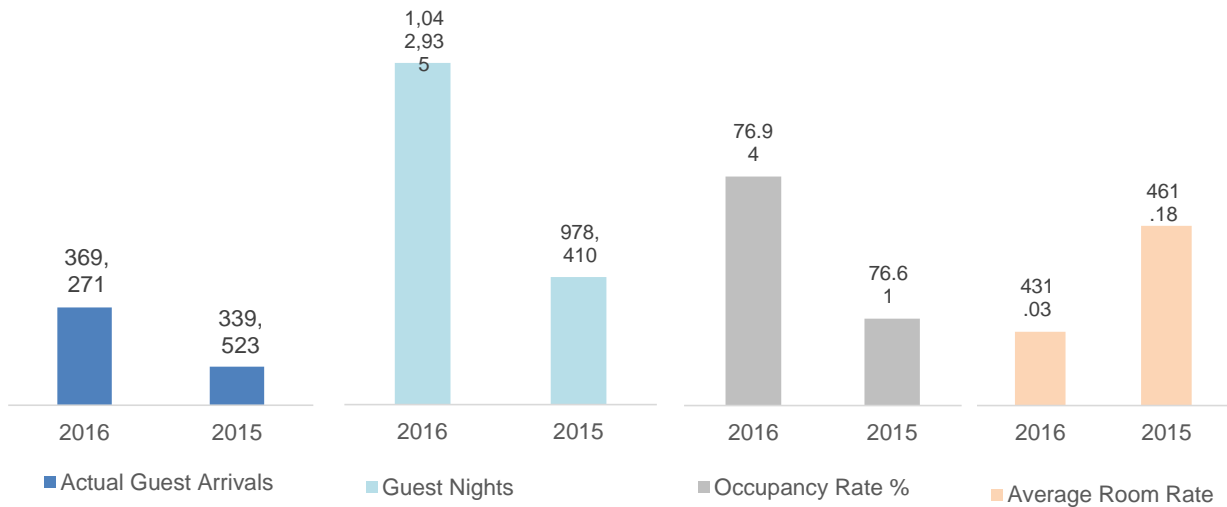
Hotel Establishment Statistics

Abu Dhabi Emirate

Hotel Establishments Main Indicators Summary

January 2016

Indicator	January		
	2016	2015	Growth Rate %
Actual Guest Arrivals	369,271	339,523	9% ▲
Guest Nights	1,042,935	978,410	7% ▲
Room Nights	698,311	673,837	4% ▲
Average Length of Stay	2.82	2.88	-2% ▼
Occupancy Rate %	77%	77%	0% ▶
Room Revenue	303,892,107	312,513,341	-3% ▼
Food & Beverages Revenues	191,631,195	193,750,875	-1% ▼
Other Revenue	67,519,766	65,361,890	3% ▲
Total Revenue	563,043,068	571,626,105	-2% ▼
ARR	431	461	-7% ▼
REV PAR	332	353	-6% ▼

Hotel Establishment Statistics

Abu Dhabi Emirate

Top 10 Nationalities

January 2016

		Share %	Growth%	Guests		Average Length of Stay	
1	UAE	33%	10% ▲		121,780		2.25
2	India	7%	19% ▲		24,275		3.47
3	China	6%	1% ▲		20,653		1.41
4	UK	5%	-2% ▼		16,862		4.33
5	KSA	4%	12% ▲		16,308		2.53
6	USA	4%	6% ▲		14,061		4.14
7	Germany	3%	-2% ▼		12,125		4.18
8	Egypt	3%	23% ▲		11,666		2.68
9	Philippines	3%	18% ▲		10,116		2.21
10	Jordan	2%	23% ▲		8,456		2.90

Total Hotel Establishment Guests   **369,271**

Hotel Establishment Statistics

Abu Dhabi Emirate

Top 25 Nationalities

January 2016

	Nationality	Guest Arrivals			Guestnights			Average Length of Stay		
		2016	2015	Growth Rate %	2016	2015	Growth Rate %	2016	2015	Growth Rate %
1	UAE	121,780	110,757	10% ▲	273,765	262,112	4% ▲	2.25	2.37	-5% ▼
2	India	24,275	20,459	19% ▲	84,190	75,302	12% ▲	3.47	3.68	-6% ▼
3	China	20,653	20,495	1% ▲	29,181	29,596	-1% ▼	1.41	1.44	-2% ▼
4	UK	16,862	17,208	-2% ▼	73,058	73,142	0% ▼	4.33	4.25	2% ▲
5	KSA	16,308	14,533	12% ▲	41,332	31,573	31% ▲	2.53	2.17	17% ▲
6	USA	14,061	13,308	6% ▲	58,272	56,409	3% ▲	4.14	4.24	-2% ▼
7	Germany	12,125	12,406	-2% ▼	50,673	53,789	-6% ▼	4.18	4.34	-4% ▼
8	Egypt	11,666	9,498	23% ▲	31,297	26,763	17% ▲	2.68	2.82	-5% ▼
9	Philippines	10,116	8,587	18% ▲	22,374	18,319	22% ▲	2.21	2.13	4% ▲
10	Jordan	8,456	6,875	23% ▲	24,521	21,506	14% ▲	2.90	3.13	-7% ▼
11	Pakistan	7,170	5,884	22% ▲	17,312	15,189	14% ▲	2.41	2.58	-6% ▼
12	Oman	6,869	6,888	0% ▼	11,067	11,173	-1% ▼	1.61	1.62	-1% ▼
13	France	6,671	5,159	29% ▲	21,416	18,734	14% ▲	3.21	3.63	-12% ▼
14	Italy	6,559	5,381	22% ▲	26,512	23,535	13% ▲	4.04	4.37	-8% ▼
15	Australia	5,261	4,540	16% ▲	15,312	14,683	4% ▲	2.91	3.23	-10% ▼
16	Syria	5,006	4,449	13% ▲	13,603	8,652	57% ▲	2.72	1.94	40% ▲
17	Lebanon	3,110	2,619	19% ▲	10,741	8,829	22% ▲	3.45	3.37	2% ▲
18	Qatar	2,985	2,814	6% ▲	6,332	5,862	8% ▲	2.12	2.08	2% ▲
19	Canada	2,930	3,396	-14% ▼	13,097	12,239	7% ▲	4.47	3.60	24% ▲
20	Ireland	2,889	1,808	60% ▲	7,612	6,936	10% ▲	2.63	3.84	-31% ▼
21	South Africa	2,676	2,017	33% ▲	8,310	7,453	11% ▲	3.11	3.70	-16% ▼
22	Kuwait	2,596	3,445	-25% ▼	6,613	8,343	-21% ▼	2.55	2.42	5% ▲
23	Russia	2,501	2,754	-9% ▼	15,298	15,528	-1% ▼	6.12	5.64	8% ▲
24	Morocco	2,152	1,537	40% ▲	6,213	5,982	4% ▲	2.89	3.89	-26% ▼
25	Palestine	2,090	1,713	22% ▲	3,902	3,405	15% ▲	1.87	1.99	-6% ▼

Hotel Establishment Statistics

Regional Summary

Abu Dhabi City	Jan 2016		
Indicator	**2016**	**2015**	**Growth Rate %**
Actual Guest Arrivals	317,477	295,810	7% ▲
Guest Nights	938,244	880,288	7% ▲
Average Length of Stay	2.96	2.98	-1% ▼
Occupancy Rate %	78%	77%	1% ▲
Total Revenue	502,857,153	510,061,158	-1% ▼
ARR	422	451	-6% ▼
REV PAR	329	348	-6% ▼

Rooms Summary

January 2016	Hotels & Apartments	Rooms (Total Inventory)		Share %
Hotel Establishments	**139**	**26,598**		**100%**
Hotels	**86**	**20,418**		**62%**
5 Star	31	9,866		
4 Star	26	6,261		
3 Star	17	3,262		
2 Star	8	731		
1 Star	4	298		
Hotel Apartments	**53**	**6,180**		**38%**
Deluxe	20	3,301		
Superior	20	2,201		
Standard	13	678		

Regional Summary

Al Ain City	Jan 2016		
Indicator	**2016**	**2015**	**Growth Rate %**
Actual Guest Arrivals	33,000	34,572	-5% ▼
Guest Nights	69,393	67,689	3% ▲
Average Length of Stay	2.1	1.96	7% ▲
Occupancy Rate %	70%	71%	-2% ▼
Total Revenue	30,350,147	32,176,346	-6% ▼
ARR	395	415	-5% ▼
REV PAR	276	296	-7% ▼

Rooms Summary

January 2016	Hotels & Apartments	Rooms (Total Inventory)		Share %
Hotel Establishments	**17**	**1,910**		**100%**
Hotels	**12**	**1,465**		**71%**
5 Star	3	481		
4 Star	7	798		
3 Star	-	-		
2 Star	1	124		
1 Star	1	62		
Hotel Apartments	**5**	**445**		**29%**
Deluxe	-	-		
Superior	3	337		
Standard	2	108		

Hotel Establishment Statistics

Regional Summary

Western Region	Jan 2016		
Indicator	**2016**	**2015**	**Growth Rate %**
Actual Guest Arrivals	18,794	9,141	106% ▲
Guest Nights	35,298	30,433	16% ▲
Average Length of Stay	1.88	3.33	-44% ▼
Occupancy Rate %	68%	69%	-2% ▼
Total Revenue	29,835,768	29,388,601	2% ▲
ARR	722	865	-17% ▼
REV PAR	489	599	-18% ▼

Rooms Summary

January 2016	Hotels & Apartments	Rooms (Total Inventory)		Share %
Hotel Establishments	**11**	**1,180**		**100%**
Hotels	**11**	**1,180**		**100%**
5 Star	5	438		
4 Star	2	216		
3 Star	4	526		
2 Star	-	-		
1 Star	-	-		
Hotel Apartments	**-**	**-**		**0%**
Deluxe	-	-		
Superior	-	-		
Standard	-	-		

Terms and Defenitions

Actual Guest arrivals:

The number of registered guest arrivals (checked-in) including those who occupied complimentary or non-revenue generating rooms either for day-stay or overnight stay.

Guest nights:
The number of nights all guests spent in the hotel regardless of the type of rooms they occupy (single, double, twin, suite, etc)

Room nights:
The number of nights a guestroom is occupied regardless of the number of persons occupying the

Total Hotel Inventory:
The total hotel room inventory or hotel room capacity which include all rooms that are available for sale, out-of-order rooms, out-of-service rooms and those utilized for house use.

Available Rooms:

Number of rooms available during the month covered by the report excluding out-of-order (a room status term indicating that a room is scheduled for maintenance, refurbishment, deep cleaning, etc.)

Occupied Rooms:

Number of rooms used daily including complimentary and house use.

Room revenue:

The revenue generated by the hotel by the sold rooms including service charge and taxes.

Food and beverage revenue:

The revenue generated by the Hotel from Restaurants, F&B room service and other activities related to food services including service charge and taxes.

Other revenue:

Other services generated by the hotel that falls outside the room revenue and food & beverage revenue category including service charge and taxes.

Total revenue:

The revenue generated by the hotel from all its operation including service charge and taxes.

ARR/ADR:

A ratio that indicates average room rate and to what extent rooms are being up-sold or discounted; calculated by dividing room revenue by the number of rooms sold. Also called average daily rate or (Note: Should be based on paid rooms only) excluding complimentary and house use but including

RevPAR:

A calculation used in the hotel industry that measures revenue per available room (total rooms in hotel minus out of service rooms)