

Monthly Hotel Establishment Report

January, 2017



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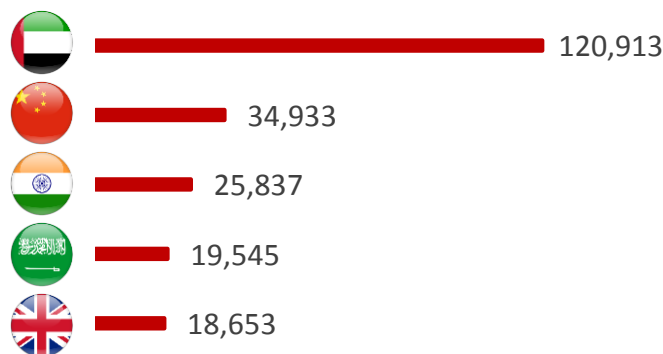
ABU DHABI HOTEL GUESTS

Hotel guests

397,103 ▲ **8%**
vs January 2016

Top 5 Nationalities

(Hotel guests)



HOSPITALITY SECTOR PERFORMANCE

Occupancy rate **75%** ▼ -2%

Average length of stay **2.7** nights ▼ -4%

Revenue per available room **282** AED ▼ -15%

Hotel revenues **500** MM AED ▼ -11%



MONTHLY SUMMARY

Abu Dhabi Emirate
January, 2017

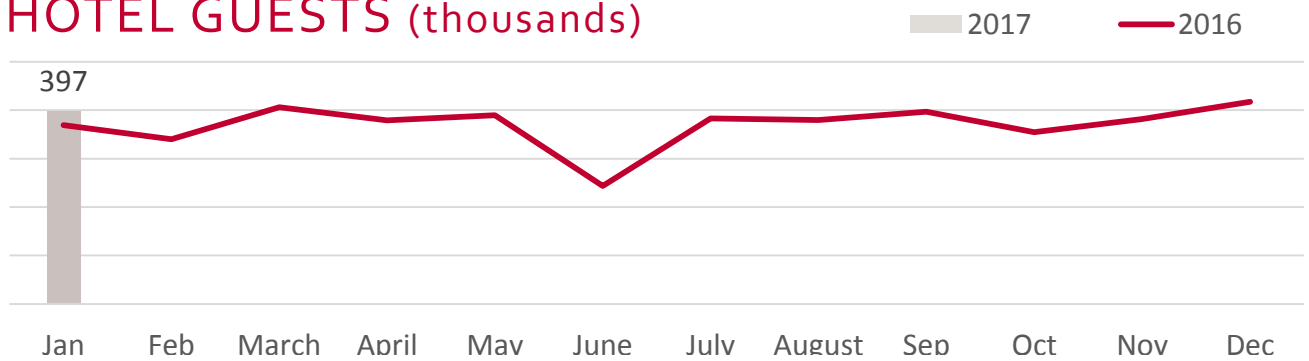
UPCOMING EVENTS

- Guggenheim Abu Dhabi collection: The Creative Act** 📅 Mar 8- July 29 📍 Manarat Al Saadiyat
- Mother of the Nation Festival** 📅 Mar 26 -Apr 4 📍 Abu Dhabi Corniche
- Global Cultural Leadership Summit** 📅 April 9-13 📍 Manarat Al Saadiyat

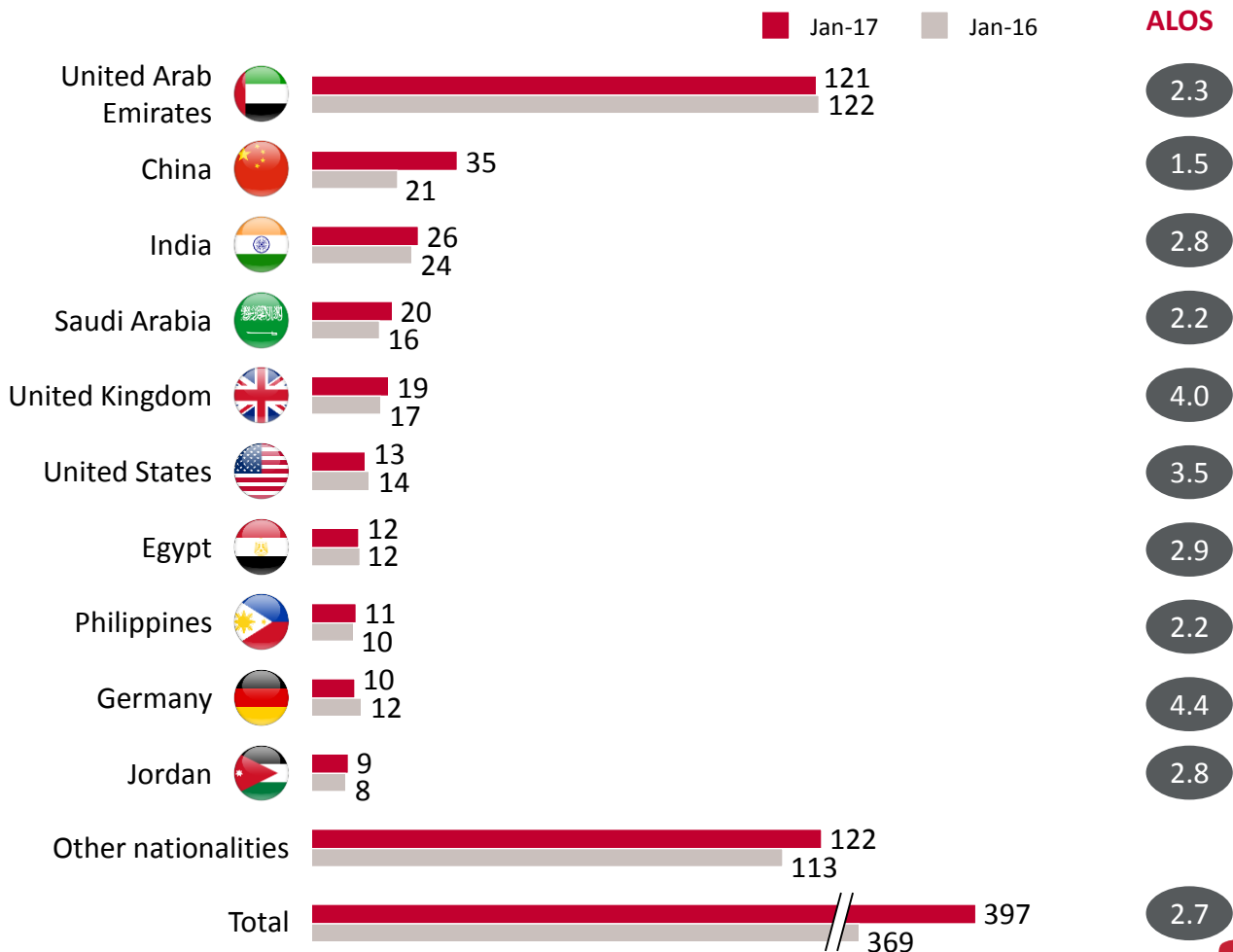
ABU DHABI HOTEL GUESTS



HOTEL GUESTS (thousands)



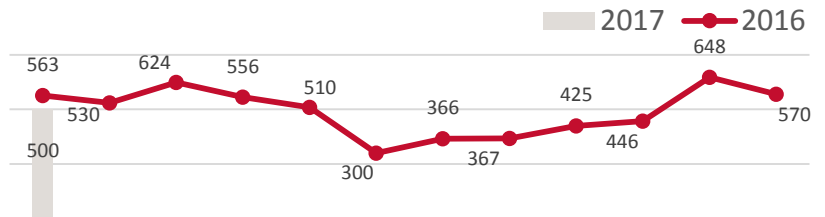
HOTEL GUESTS BY NATIONALITY (thousands)



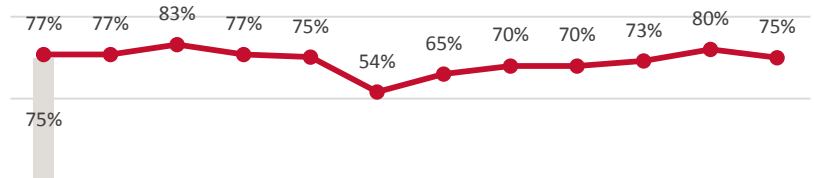
HOSPITALITY SECTOR PERFORMANCE

KEY INDICATORS

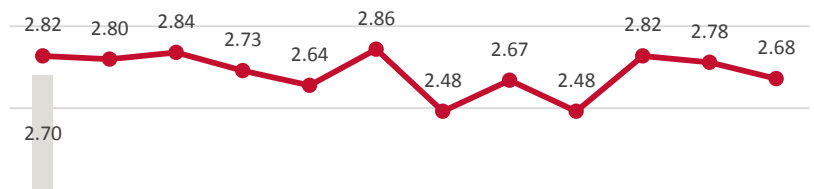
Revenues,
M AED



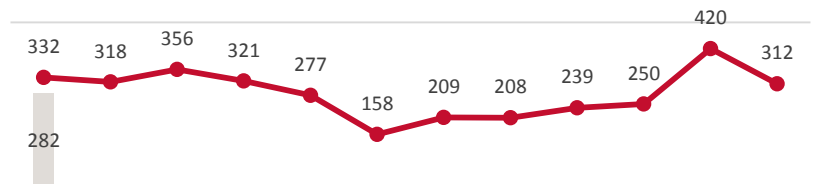
Occupancy,
%



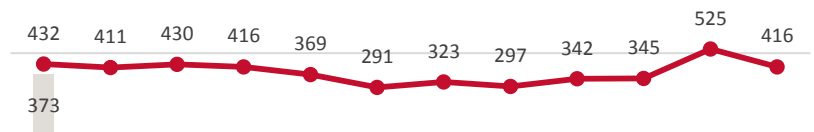
ALOS,
days



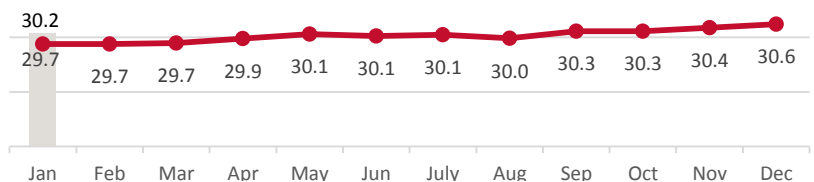
RevPAR,
AED



ARR,
AED



Av. rooms,
thousands

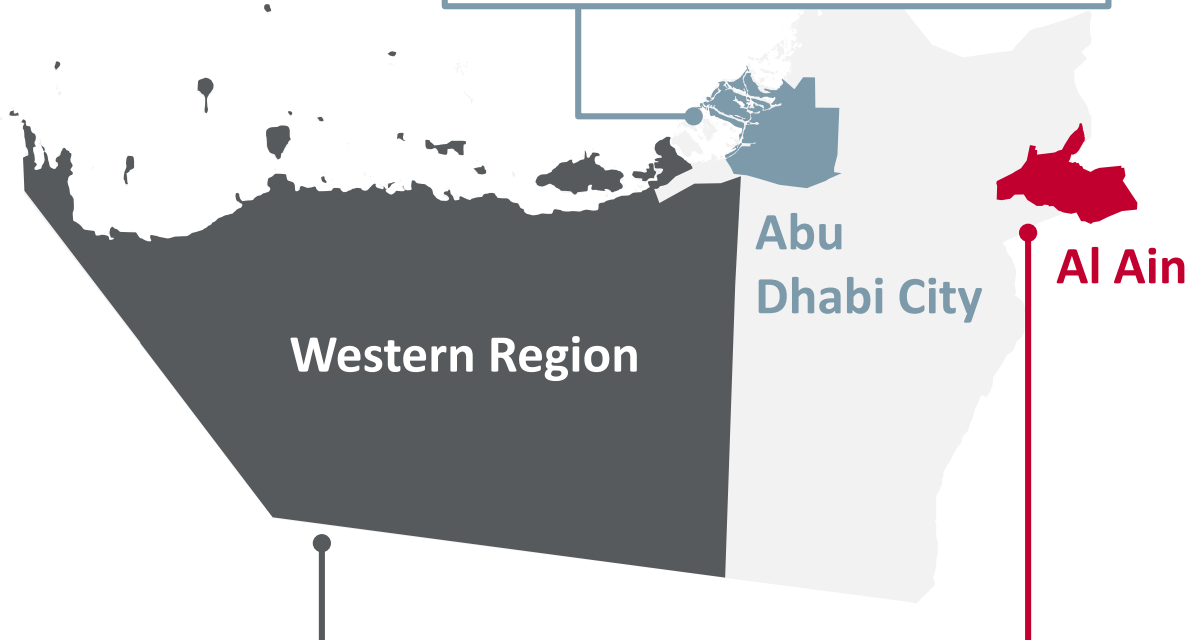


HOSPITALITY SECTOR PERFORMANCE

KEY INDICATORS BY REGION

Compared to
Jan 2016

Actual Guest Arrivals	352,041	12%	▲
Guest nights	964,989	4%	▲
ALOS, <i>days</i>	2.74	-7%	▼
Occupancy, %	76%	-2%	▼
Total revenues, <i>M AED</i>	451.7	-10%	▼
ARR, <i>AED</i>	372	-12%	▼
RevPAR, <i>AED</i>	284	-14%	▼



Western Region

Abu Dhabi City

Al Ain

Actual Guest Arrivals	10,142	-46%	▼
Guest nights	34,673	-2%	▼
ALOS, <i>days</i>	3.42	82%	▲
Occupancy, %	72%	6%	▲
Total revenues, <i>M AED</i>	19.4	-36%	▼
ARR, <i>AED</i>	437	-41%	▼
RevPAR, <i>AED</i>	313	-38%	▼

Actual Guest Arrivals	34,920	-6%	▼
Guest nights	72,030	-10%	▼
ALOS, <i>days</i>	2.06	-4%	▼
Occupancy, %	67%	-7%	▼
Total revenues, <i>M AED</i>	29.3	-12%	▼
ARR, <i>AED</i>	349	-9%	▼
RevPAR, <i>AED</i>	233	-16%	▼

HOSPITALITY SECTOR PERFORMANCE

KEY INDICATORS PER HOTEL TYPE



Number of Hotels: 43

Total room capacity 11,793
Occupancy 71%
ALOS 3.66 *days*
RevPAR 391 *AED*

Top 5 nationalities



Number of Hotels: 36

Total room capacity 7,325
Occupancy 76%
ALOS 3.31 *days*
RevPAR 217 *AED*

Top 5 nationalities



Number of Hotels: 22

Total room capacity 4,017
Occupancy 78%
ALOS 3.22 *days*
RevPAR 186 *AED*

Top 5 nationalities



Number of Hotels: 6

Total room capacity 528
Occupancy 83%
ALOS 3.75 *days*
RevPAR 145 *AED*

Top 5 nationalities



Number of Hotels: 6

Total room capacity 421
Occupancy 78%
ALOS 1.97 *days*
RevPAR 154 *AED*

Top 5 nationalities

DELUXE

Number of Hotel
Apartments: 21

Total room capacity 3263
Occupancy 78%
ALOS 7.45 *days*
RevPAR 270 *AED*

Top 5 nationalities

SUPERIOR

Number of Hotel
Apartments: 20

Total room capacity 2038
Occupancy 79%
ALOS 5.40 *days*
RevPAR 197 *AED*

Top 5 nationalities

STANDARD

Number of Hotel
Apartments: 15

Total room capacity 831
Occupancy 75%
ALOS 3.84 *days*
RevPAR 155 *AED*

Top 5 nationalities

UPCOMING EVENTS

MARCH 2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			Abu Dhabi Sustainable Business Leadership Forum 2017 1 Eastern Mangroves Hotel & Spa by Anantara	Imagine Science Abu Dhabi 2 New York University Abu Dhabi	ITU World Triathlon Abu Dhabi 3 Yas Island	5th Shooting Festival Sabkha Hafar District on the Al Ain-Abu Dhabi Road 4
2nd International Conference on Educational Neuroscience 5 Bab Al Qasr Hotel	The Al-Ain 18th International Jewelry & watches Exhibitions (AJWEX) 6 Al Ain Convention Centre			7th International Neonatology Conference 9 Jumeirah Etihad Towers	Hansel & Gretel 10 National Theatre	Abu Dhabi Swimming Festival 2017 11 Emirates Palace
		Mohamed Abdo: One Moonlit Evening 14 Emirates Palace		Abu Dhabi International Conference in Vitamin D Deficiency and Human Health 16 Jumeirah Etihad Towers	UAE JET SKI RACE – Heat 3 17 Abu Dhabi Corniche Breakwater	Festival Recital series - Juan Perez Floristan 18 NYU Abu Dhabi
Tarek Yamani: Pikraj: Portraits In Khaleeji Rhythms And Jazz 19 NYU Abu Dhabi	Global Forum for Innovations in Agriculture 20 Abu Dhabi National Exhibition Centre		Film Screenings at Warehouse421 22 Warehouse 421	Tomatito – Soy Flamenco 23 NYU Abu Dhabi	China's National Centre for the Performing Arts Orchestra, 5 Star Aquathlon Race 3 24 Emirates Palace	The Color Run™ 2017 25 Yas Marina Circuit
POWER - GEN Middle East 2017 26 Abu Dhabi National Exhibition Centre	Wynton Marsalis in Concert 27 Emirates Palace	Middle East Financial, Technology Exhibition & Conference 28 Abu Dhabi National Exhibition Centre	The Queen of Fado: Mariza Emirates Palace	3rd Custom Show Emirates 2017 ADNEC	Yo-Yo Ma & the Silk Road Ensemble Emirates Palace	

APRIL 2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
	Noche Flamenca's Antígona 6 New York University Abu Dhabi	Autism Charity Polo Match 7 Ghantoot Racing & Polo		The Global Cultural Leadership Summit 2017 9 Manarat Al Saadiyat		Emirates Skills National Competition 2017 11 Abu Dhabi National Exhibition Centre
						Cityscape Abu Dhabi 2017 18 ADNEC
						Bett Middle East 2017 25 Dusit Thani Abu Dhabi
Media Communication & Content World Conference & Exhibition 26 Abu Dhabi National Exhibition Centre	2nd Masterclass in Gastroenterology Hepatology & Related Diseases 27 Rosewood Abu Dhabi	Olly Murs 2017 Spring Tour 28 du Forum	Abu Dhabi Junior Aquathlon – Race 3 29 Al Bateen Beach			

TCA NEWS



TCA announced the second edition of **‘Mother of the Nation Festival 2017’** from March 26 to April 4 on Abu Dhabi Corniche!

A treasure of entertainment and experiences await. From captivating games, art activities, inspirational music to food and flavours suiting all preferences and ages, the festival is a celebration of happiness



Abu Dhabi Tourism & Culture Authority (TCA Abu Dhabi) has won top honours at the **‘Best Mobile Government Service Awards’** at the World Government Summit Awards for the new, improved version of its Visit Abu Dhabi mobile application.



Abu Dhabi achieved record numbers of hotel guests in 2016 according to year-end figures gathered by Abu Dhabi Tourism & Culture Authority (TCA Abu Dhabi).

More than 4.4 million guest arrivals were recorded in the emirate over the course of last year, which is an 8% growth over 2015. Statistics across Guest nights, average length of stay and revenues also offered strong results, with 12,031,628 Guest nights.

GLOSSARY

Occupied rooms

Number of rooms used daily, including complimentary and house use

Available rooms

Number of rooms available during the month covered by the report excluding out-of-order (a room status term indicating that a room is scheduled for maintenance, refurbishment, deep cleaning, etc.,)

Occupancy rate, %

Occupancy is the percentage of available rooms that are occupied, calculated by dividing the number of occupied rooms by the available rooms

Guest nights

Number of night guests spent in the hotel regardless of the type of rooms they occupy

Guest arrivals

Number of registered guest arrivals (check-ins) including those who occupied complimentary or non-revenue generating rooms either for day-stay or overnight stay

Average Length of Stay ALOS

Average number of nights guests spent in a single stay, calculated by dividing guest nights by guest arrivals

Total revenues

Revenue generated by hotels from all their operations, including service charge and taxes

Average room (daily) rate ARR/ADR

A ratio that indicates average room rate and to what extent rooms are being up-sold or discounted; calculated by dividing room revenue by the number of occupied rooms.
(Note: Based on paid rooms only, excluding complimentary and house use but service charge)

Revenue per available room RevPAR

Revenue per Available rooms, calculated by dividing the total revenues by total rooms in hotel minus out-of-service rooms

Disclaimer:

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