



هيئة أبوظبي للسياحة والثقافة
ABU DHABI TOURISM & CULTURE AUTHORITY

Monthly Hotel Establishments Report Abu Dhabi Emirate

December 2015 & Full Year 2015

2015

587
5203
07164932150



Hotel Establishment Statistics

Abu Dhabi Emirate

Rooms Summary

December 2015	Hotels & Apartments	Rooms (Total Inventory)	Share %
Hotel Establishments	168	29,760	100%
Hotels	109	23,063	77%
5 Star	39	10,785	
4 Star	35	7,275	
3 Star	21	3,788	
2 Star	9	855	
1 Star	5	360	
Hotel Apartments	59	6,697	23%
Deluxe	20	3,301	
Superior	23	2,538	
Standard	16	858	

Hotels Opened during December 2015:

1- Western Hotel- 4 Star (105) Western Region

Please Note:

Due to an up-grade and down-grade of some hotel establishment classifications during the last month, the total rooms of certain categories have changed.



Hotel Establishment Statistics

Abu Dhabi Emirate

Hotel Establishments Executive Summary

December 2015

- December 2015 showed an increase of 13% in guest arrivals when compared to last year, with the total number of hotel guest arrivals at 389,728.
- The number of hotel guest nights increased by 37% to 1,359,734 guest nights in December 2015.
- The average length of stay increased by 21% in December 2015 (3.49 nights) when compared to last year.
- Hotel occupancy decreased by 2% in December 2015 (77%) in comparison to 2014.
- Total revenue for hotel establishments decreased by 3% in December 2015 (AED 628 Million), room revenue decreased by 3%, while food & beverage revenue decreased by 6%.



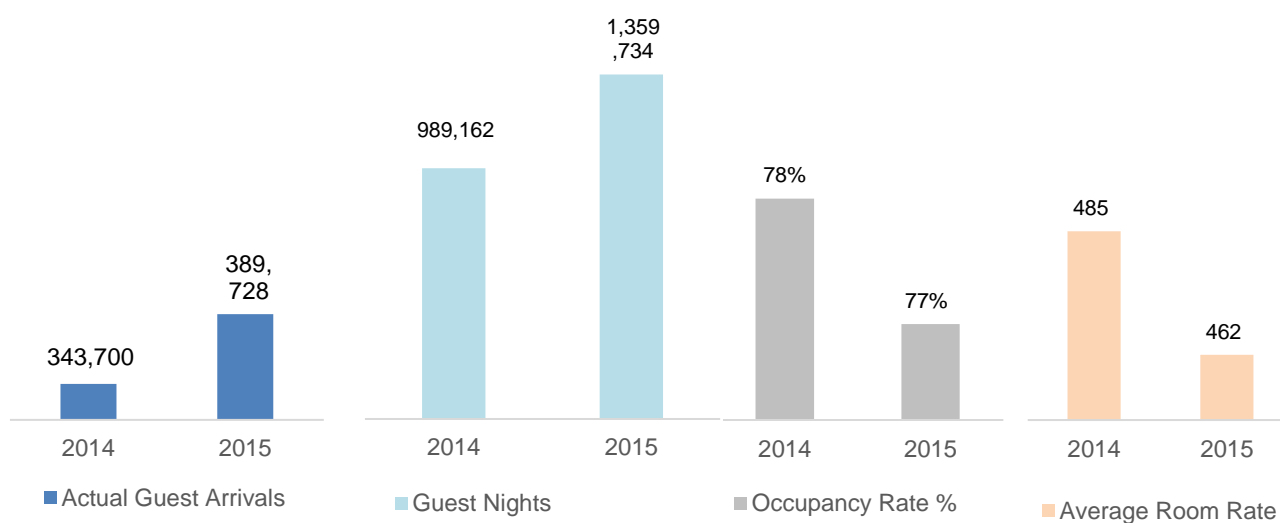
Hotel Establishment Statistics

Abu Dhabi Emirate

Hotel Establishments Main Indicators Summary

December 2015

Indicator	Month of December		
	2015	2014	Growth Rate %
Actual Guest Arrivals	389,728	343,700	13% ▲
Guest Nights	1,359,734	989,162	37% ▲
Room Nights	800,463	661,250	21% ▲
Average Length of Stay	3.49	2.88	21% ▲
Occupancy Rate %	77%	78%	-2% ▼
Room Revenue	325,817,670	334,635,969	-3% ▼
Food & Beverages Revenues	224,644,762	239,200,597	-6% ▼
Other Revenue	77,824,484	70,849,322	10% ▲
Total Revenue	628,286,916	644,685,887	-3% ▼
ARR	462	485	-5% ▼
REV PAR	356	379	-6% ▼

























Hotel Establishment Statistics

Abu Dhabi Emirate

Top 10 Nationalities

December 2015

	Share %	Growth%	Guests	Average Length of Stay
1 UAE	35%	27% ▲	 137,033	 4.41
2 India	8%	21% ▲	 29,785	 3.04
3 UK	5%	4% ▲	 20,661	 3.93
4 Philippines	4%	30% ▲	 14,630	 1.96
5 China	4%	-14% ▼	 13,807	 1.55
6 Egypt	3%	34% ▲	 13,247	 2.51
7 Germany	3%	-30% ▼	 12,768	 4.2
8 USA	3%	1% ▲	 12,502	 4.29
9 KSA	2%	44% ▲	 8,771	 2.32
10 Jordan	2%	21% ▲	 8,465	 2.55

Total Hotel Establishment Guests 389,728



Hotel Establishment Statistics

Abu Dhabi Emirate

Top 25 Nationalities

December 2015

	Nationality	Guest Arrivals			Guestnights			Average Length of Stay		
		2015	2014	Growth Rate %	2015	2014	Growth Rate %	2015	2014	Growth Rate %
1	UAE	137,033	107,582	27% ▲	604,163	246,631	145% ▲	4.41	2.29	61% ▲
2	India	29,785	24,566	21% ▲	90,618	76,782	18% ▲	3.04	3.13	-4% ▼
3	UK	20,661	19,885	4% ▲	81,105	80,853	0% ▲	3.93	4.07	-12% ▼
4	Philippines	14,630	11,219	30% ▲	28,607	25,032	14% ▲	1.96	2.23	-7% ▼
5	China	13,807	15,985	-14% ▼	21,339	24,406	-13% ▼	1.55	1.53	2% ▲
6	Egypt	13,247	9,877	34% ▲	33,237	26,290	26% ▲	2.51	2.66	1% ▲
7	Germany	12,768	18,271	-30% ▼	53,705	70,179	-23% ▼	4.21	3.84	4% ▲
8	USA	12,502	12,341	1% ▲	53,616	59,027	-9% ▼	4.29	4.78	-25% ▼
9	KSA	8,771	6,073	44% ▲	20,389	13,048	56% ▲	2.32	2.15	-6% ▼
10	Jordan	8,465	6,997	21% ▲	21,621	18,332	18% ▲	2.55	2.62	-3% ▼
11	Italy	7,990	7,023	14% ▲	28,523	28,219	1% ▲	3.57	4.02	-6% ▼
12	Pakistan	7,293	6,171	18% ▲	16,532	14,420	15% ▲	2.27	2.34	-7% ▼
13	Syria	6,154	4,715	31% ▲	15,805	8,319	90% ▲	2.57	1.76	-5% ▼
14	Oman	5,917	4,447	33% ▲	10,387	7,948	31% ▲	1.76	1.79	13% ▲
15	France	5,778	6,135	-6% ▼	19,210	21,534	-11% ▼	3.32	3.51	-5% ▼
16	Australia	4,851	4,132	17% ▲	14,255	13,873	3% ▲	2.94	3.36	14% ▲
17	Lebanon	3,778	3,405	11% ▲	11,253	10,678	5% ▲	2.98	3.14	-6% ▼
18	South Africa	3,324	2,175	53% ▲	10,255	7,899	30% ▲	3.09	3.63	-24% ▼
19	Canada	3,298	3,439	-4% ▼	13,163	11,891	11% ▲	3.99	3.46	19% ▲
20	Qatar	2,546	1,839	38% ▲	4,914	3,396	45% ▲	1.93	1.85	-20% ▼
21	Russia	2,546	3,012	-15% ▼	9,345	11,767	-21% ▼	3.67	3.91	-2% ▼
22	Ireland	2,448	1,437	70% ▲	6,763	6,431	5% ▲	2.76	4.48	-3% ▼
23	Netherlands (Holland)	2,385	2,546	-6% ▼	10,299	9,950	4% ▲	4.32	3.91	0% ▼
24	Palestine	2,310	1,787	29% ▲	4,345	3,473	25% ▲	1.88	1.94	-6% ▼
25	Morocco	2,297	1,753	31% ▲	7,824	10,923	-28% ▼	3.41	6.23	-6% ▼



Hotel Establishment Statistics

Abu Dhabi Emirate

Hotel Establishments Executive Summary

Full Year 2015

- The number of guests showed an increase of 18% in 2015 when compared to last year, with the total number of hotel guest arrivals at 4,105,846.
- The number of hotel guest nights increased by 17% to 12,243,096 guest nights .
- The average length of stay for 2015 decreased by 0.3% in comparison to 2014.
- Hotel occupancy recorded 1% increase (75.4%) in comparison to last year.
- Total revenue for hotel establishments recorded 5% increase (AED 6,620 Billion), room revenue increased by 7%, while food & beverage revenue decreased by 1% .



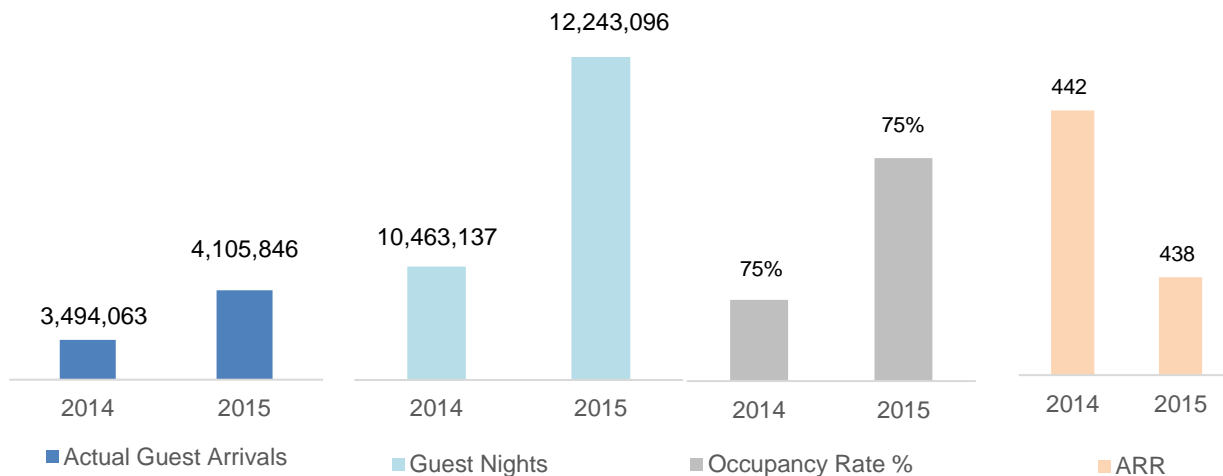
Hotel Establishment Statistics

Abu Dhabi Emirate

Hotel Establishments Main Indicators Summary

Full Year 2015

Indicator	Full Year		
	2015	2014	Growth Rate %
Actual Guest Arrivals	4,105,846	3,494,063	18% ▲
Guest Nights	12,243,096	10,463,137	17% ▲
Room Nights	8,167,698	7,288,090	12% ▲
Average Length of Stay	2.98	2.99	-0.3% ▼
Occupancy Rate %	75.4%	74.9%	1% ▲
Room Revenue	3,485,624,022	3,265,206,379	7% ▲
Food & Beverages Revenues	2,320,900,522	2,339,460,324	-1% ▼
Other Revenue	813,848,781	682,342,965	19% ▲
Total Revenue	6,620,373,325	6,287,009,668	5% ▲
ARR	438	442	-1% ▼
REV PAR	330	331	0% ▼





Hotel Establishment Statistics

Abu Dhabi Emirate

Top 10 Nationalities

Full Year 2015

	Share %	Growth%	Guests	Average Length of Stay
1 UAE	34%	20% ▲	1,379,589	2.75
2 India	7%	21% ▲	280,020	3.52
3 UK	6%	14% ▲	231,337	4.14
4 China	4%	47% ▲	177,198	1.49
5 USA	4%	25% ▲	154,126	4.50
6 Philippines	4%	28% ▲	149,376	1.98
7 Germany	4%	7% ▲	148,177	4.18
8 Saudi Arabia	3%	21% ▲	135,135	2.30
9 Egypt	3%	19% ▲	132,167	2.72
10 Jordan	2%	12% ▲	86,778	2.73

Total Hotel Establishment Guests

4,105,846



Hotel Establishment Statistics

Abu Dhabi Emirate

Top 25 Nationalities

Full Year 2015

Rank	Nationality	Guest Arrivals			Guestnights			Average Length of Stay		
		2015	2014	Growth Rate %	2015	2014	Growth Rate %	2015	2014	Growth Rate %
1	UAE	1,379,589	1,152,085	20% ▲	3,788,032	2,639,751	43% ▲	2.75	2.29	20% ▲
2	India	280,020	231,702	21% ▲	985,747	850,443	16% ▲	3.52	3.67	-4% ▼
3	UK	231,337	203,788	14% ▲	958,022	877,162	9% ▲	4.14	4.30	-4% ▼
4	China	177,198	120,350	47% ▲	263,675	200,952	31% ▲	1.49	1.67	-11% ▼
5	USA	154,126	123,196	25% ▲	694,295	608,556	14% ▲	4.50	4.94	-9% ▼
6	Philippines	149,376	116,866	28% ▲	296,064	309,976	-4% ▼	1.98	2.65	-25% ▼
7	Germany	148,177	138,604	7% ▲	619,355	631,179	-2% ▼	4.18	4.55	-8% ▼
8	Saudi Arabia	135,135	111,550	21% ▲	310,423	244,678	27% ▲	2.30	2.19	5% ▲
9	Egypt	132,167	111,155	19% ▲	358,855	300,521	19% ▲	2.72	2.70	0% ▲
10	Jordan	86,778	77,703	12% ▲	236,561	215,430	10% ▲	2.73	2.77	-2% ▼
11	Pakistan	76,830	65,229	18% ▲	184,558	161,696	14% ▲	2.40	2.48	-3% ▼
12	Italy	70,298	55,619	26% ▲	269,549	239,650	12% ▲	3.83	4.31	-11% ▼
13	Syria	64,895	59,135	10% ▲	135,534	122,217	11% ▲	2.09	2.07	1% ▲
14	Oman	63,458	58,959	8% ▲	107,326	107,619	0% ▼	1.69	1.83	-7% ▼
15	France	59,831	57,923	3% ▲	211,904	209,830	1% ▲	3.54	3.62	-2% ▼
16	Australia	56,460	49,450	14% ▲	167,280	161,371	4% ▲	2.96	3.26	-9% ▼
17	Lebanon	41,116	38,428	7% ▲	123,524	121,862	1% ▲	3.00	3.17	-5% ▼
18	Canada	36,042	33,582	7% ▲	146,284	137,191	7% ▲	4.06	4.09	-1% ▼
19	Kuwait	28,071	30,856	-9% ▼	75,643	81,267	-7% ▼	2.69	2.63	2% ▲
20	Qatar	27,927	25,008	12% ▲	55,411	50,646	9% ▲	1.98	2.03	-2% ▼
21	South Africa	26,147	18,359	42% ▲	91,186	71,752	27% ▲	3.49	3.91	-11% ▼
22	Russia	25,118	30,266	-17% ▼	111,027	160,264	-31% ▼	4.42	5.30	-17% ▼
23	Ireland	24,849	17,613	41% ▲	81,597	71,190	15% ▲	3.28	4.04	-19% ▼
24	Palestine	24,739	21,653	14% ▲	46,209	40,758	13% ▲	1.87	1.88	-1% ▼
25	Netherlands (Holland)	23,489	23,362	1% ▲	85,565	85,843	0% ▼	3.64	3.67	-1% ▼



Hotel Establishment Statistics

Regional Summary

Abu Dhabi City	Dec 2015			Full Year		
	2015	2014	Growth Rate %	2015	2014	Growth Rate %
Actual Guest Arrivals	332,600	301,500	10% ▲	3,572,951	3,050,668	17% ▲
Guest Nights	1,242,797	890,471	40% ▲	11,144,878	9,430,554	18% ▲
Average Length of Stay	3.74	2.95	27% ▲	3.12	3.09	1% ▲
Occupancy Rate %	77%	79%	-2% ▼	76.4%	75.8%	1% ▲
Total Revenue	551,368,938	572,561,237	-4% ▼	5,936,624,347	5,623,649,870	6% ▲
ARR	444	472	-6% ▼	430	433	-0.6% ▼
REV PAR	343	373	-8% ▼	328	328	0% ▲

Al Ain City	Dec 2015			Full Year		
	2015	2014	Growth Rate %	2015	2014	Growth Rate %
Actual Guest Arrivals	37,395	31,328	19% ▲	365,243	345,669	6% ▲
Guest Nights	75,118	63,599	18% ▲	737,444	697,243	6% ▲
Average Length of Stay	2.01	2.03	-1% ▼	2.02	2.02	0% ►
Occupancy Rate %	74%	70%	5% ▲	67%	65%	3% ▲
Total Revenue	34,926,489	35,147,230	-1% ▼	359,067,310	351,427,255	2% ▲
ARR	443	437	1% ▲	396	415	-5% ▼
REV PAR	327	307	7% ▲	265	270	-2% ▼

Western Region	Dec 2015			Full Year		
	2015	2014	Growth Rate %	2015	2014	Growth Rate %
Actual Guest Arrivals	19,733	10,872	82% ▲	167,652	97,726	72% ▲
Guest Nights	41,819	35,092	19% ▲	360,774	335,340	8% ▲
Average Length of Stay	2.12	3.23	-34% ▼	2.15	3.43	-37% ▼
Occupancy Rate %	73%	69%	6% ▲	67%	70%	-4% ▼
Total Revenue	41,991,488	36,977,419	14% ▲	324,681,668	311,932,543	4% ▲
ARR	937	940	-0.3% ▼	746	755	-1.21% ▼
REV PAR	686	649	6% ▲	500	525	-5% ▼

Hotel Establishment Statistics

Terms and Definitions

Actual Guest arrivals:

The number of registered guest arrivals (checked-in) including those who occupied complimentary or non-revenue generating rooms either for day-stay or overnight stay.

Guest nights:

The number of nights all guests spent in the hotel regardless of the type of rooms they occupy (single, double, twin, suite, etc)

Room nights:

The number of nights a guestroom is occupied regardless of the number of persons occupying the room.

Total Hotel Inventory:

The total hotel room inventory or hotel room capacity which include all rooms that are available for sale, out-of-order rooms, out-of-service rooms and those utilized for house use.

Available Rooms:

Number of rooms available during the month covered by the report excluding out-of-order (a room status term indicating that a room is scheduled for maintenance, refurbishment, deep cleaning, etc.)

Occupied Rooms:

Number of rooms used daily including complimentary and house use.

Room revenue:

The revenue generated by the hotel by the sold rooms including service charge and taxes.

Food and beverage revenue:

The revenue generated by the Hotel from Restaurants, F&B room service and other activities related to food services including service charge and taxes.

Other revenue:

Other services generated by the hotel that falls outside the room revenue and food & beverage revenue category including service charge and taxes.

Total revenue:

The revenue generated by the hotel from all its operation including service charge and taxes.

ARR/ADR:

A ratio that indicates average room rate and to what extent rooms are being up-sold or discounted; calculated by dividing room revenue by the number of rooms sold. Also called average daily rate or ADR.

(Note: Should be based on paid rooms only) excluding complimentary and house use but including service charge)

RevPAR:

A calculation used in the hotel industry that measures revenue per available room (total rooms in hotel minus out of service rooms)



Hotel Establishment Statistics

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