

## Monthly Hotel Establishments Report Abu Dhabi Emirate

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February & Year to Date (January - February)

# 2015

587  
5203  
07164932150



## Hotel Establishment Statistics

### Abu Dhabi Emirate

#### Rooms Summary

February 2015	Hotels & Apartments	Rooms (Total Inventory)	Share %
<b>Hotel Establishments</b>	<b>161</b>	<b>28,594</b>	<b>100%</b>
<b>Hotels</b>	<b>103</b>	<b>22,228</b>	<b>78%</b>
5 Star	36	10,433	
4 Star	28	6,493	
3 Star	25	4,063	
2 Star	5	599	
1 Star	9	640	
<b>Hotel Apartments</b>	<b>58</b>	<b>6,366</b>	<b>22%</b>
Deluxe	19	2,965	
Superior	22	2,475	
Standard	17	926	

#### Hotels Opened during February 2015:

1. Telal Resort Hotel, 1Star, Al Ain City

Total rooms 23

#### Please Note:

Due to an up-grade and down-grade of some hotel establishment classifications during the last month, the total rooms of certain categories have changed. In addition, one hotel have amended the total number of rooms available as part of their inventory. This change has also been reflected in the table above.



## **Hotel Establishment Statistics**

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### **Abu Dhabi Emirate**

#### Hotel Establishments Executive Summary

#### **February 2015**

- February 2015 showed an increase of 17% in guest arrivals when compared to last year, with the total number of hotel guest arrivals at 307,774.
- The number of hotel guest nights increased by 8% to 884,342 guest nights in February 2015.
- The average length of stay for February 2015 decreased by 8% in comparison to February 2014.
- Hotel occupancy for February 2015 was 82% increased by 1% in comparison to last year.
- Total revenue for hotel establishments recorded 24% increase for February 2015 (AED 627 Million), room revenue increased by 35%, while food & beverage revenue increased by 8% compared to last year.

## Hotel Establishment Statistics

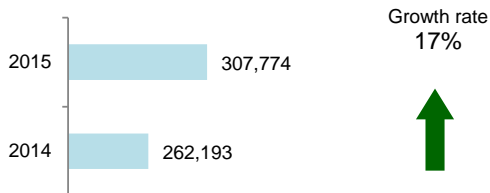
### Abu Dhabi Emirate

#### Hotel Establishments Main Indicators Summary

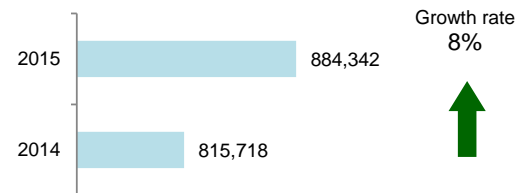
#### February 2015

Indicator	Month of February		
	2015	2014	Growth Rate %
Actual Guest Arrivals	307,774	262,193	17% ▲
Guest Nights	884,342	815,718	8% ▲
Room Nights	626,228	577,878	8% ▲
Average Length of Stay	2.87	3.11	-8% ▼
Occupancy Rate %	82%	81%	1% ▲
Room Revenue	356,886,503	263,916,665	35% ▲
Food & Beverages	204,285,067	190,012,230	8% ▲
Other Revenue	66,012,905	51,841,614	27% ▲
Total Revenue	627,184,475	505,770,509	24% ▲
ARR	544	454	20% ▲
REV PAR	444	368	21% ▲

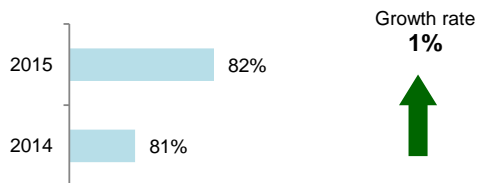
#### Actual Guest Arrivals



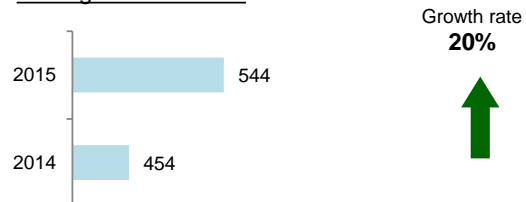
#### Guestnights



#### Occupancy Rate %



#### Average Room Rates




















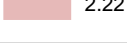




## Hotel Establishment- Guests' by Nationality

### Abu Dhabi Emirate

Top 10 Nationalities

February 2015

		Share %	Growth%	Guests	Average Length of Stay
1	UAE	31%	17% ▲	 94,279	 2.40
2	China	8%	102% ▲	 25,969	 1.34
3	UK	6%	9% ▲	 18,800	 4.08
4	India	5%	8% ▲	 16,657	 3.93
5	Germany	5%	19% ▲	 13,927	 3.82
6	US	4%	48% ▲	 13,773	 4.18
7	Egypt	3%	4% ▲	 8,822	 2.79
8	Philippines	3%	13% ▲	 8,470	 2.23
9	KSA	2%	48% ▲	 7,154	 2.22
10	France	2%	10% ▲	 5,874	 3.25

**Total Hotel Establishment Guests 307,774**

## Hotel Establishment- Guests' by Nationality

### Abu Dhabi Emirate

Top 25 Nationalities

February 2015

Rank	Nationality	Guest Arrivals			Guestnights			Average Length of Stay		
		2015	2014	Growth Rate %	2015	2014	Growth Rate %	2015	2014	Growth Rate %
1	UAE	94,279	80,900	17% ▲	226,668	190,149	19% ▲	2.40	2.35	2% ▲
2	China	25,969	12,826	102% ▲	34,689	19,147	81% ▲	1.34	1.49	-11% ▼
3	UK	18,800	17,220	9% ▲	76,757	72,183	6% ▲	4.08	4.19	-3% ▼
4	India	16,657	15,491	8% ▲	65,396	61,364	7% ▲	3.93	3.96	-1% ▼
5	Germany	13,927	11,735	19% ▲	53,257	52,583	1% ▲	3.82	4.48	-15% ▼
6	US	13,773	9,293	48% ▲	57,626	47,097	22% ▲	4.18	5.07	-17% ▼
7	Egypt	8,822	8,444	4% ▲	24,571	22,911	7% ▲	2.79	2.71	3% ▲
8	Philippines	8,470	7,509	13% ▲	18,863	23,262	-19% ▼	2.23	3.10	-28% ▼
9	KSA	7,154	4,823	48% ▲	15,902	10,904	46% ▲	2.22	2.26	-2% ▼
10	France	5,874	5,325	10% ▲	19,074	18,590	3% ▲	3.25	3.49	-7% ▼
11	Jordan	5,662	5,702	-1% ▼	16,236	15,878	2% ▲	2.87	2.78	3% ▲
12	Pakistan	5,245	4,703	12% ▲	14,511	13,800	5% ▲	2.77	2.93	-6% ▼
13	Oman	5,076	4,300	18% ▲	8,454	8,533	-1% ▼	1.67	1.98	-16% ▼
14	Italy	4,730	4,435	7% ▲	19,170	19,068	1% ▲	4.05	4.30	-6% ▼
15	Syria	3,625	4,113	-12% ▼	7,632	9,430	-19% ▼	2.11	2.29	-8% ▼
16	Canada	2,994	2,973	1% ▲	11,367	14,672	-23% ▼	3.80	4.94	-23% ▼
17	Australia	2,824	2,712	4% ▲	10,069	10,310	-2% ▼	3.57	3.80	-6% ▼
18	Lebanon	2,704	2,966	-9% ▼	8,283	9,505	-13% ▼	3.06	3.20	-4% ▼
19	Russia	2,542	2,492	2% ▲	9,121	11,817	-23% ▼	3.59	4.74	-24% ▼
20	Switzerland	2,452	1,695	45% ▲	8,910	6,378	40% ▲	3.63	3.76	-3% ▼
21	Kuwait	2,329	3,167	-26% ▼	5,561	8,414	-34% ▼	2.39	2.66	-10% ▼
22	Qatar	2,282	3,272	-30% ▼	4,739	6,697	-29% ▼	2.08	2.05	1% ▲
23	Netherlands (Holland)	2,114	2,537	-17% ▼	7,462	9,028	-17% ▼	3.53	3.56	-1% ▼
24	Austria	1,945	1,312	48% ▲	9,063	6,453	40% ▲	4.66	4.92	-5% ▼
25	Belgium	1,657	1,254	32% ▲	4,402	4,792	-8% ▼	2.66	3.82	-30% ▼



## **Hotel Establishment Statistics**

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### **Abu Dhabi Emirate**

#### Hotel Establishments Executive Summary

#### **Year To Date (January - February )2015**

- The number of guests showed an increase of 20% in year to date (Jan- Feb) 2015 when compared to last year, with the total number of hotel guest arrivals at 647,297.
- The number of hotel guest nights increased by 11% to 1,862,752 guest nights .
- The average length of stay for year to date decreased by 7% in comparison to same period of 2014.
- Hotel occupancy was 79% (No change) in comparison to last year.
- Total revenue for hotel establishments recorded 16% increase AED 1,197 Billion, room revenue increased by 23%, while food & beverage revenue increased by 4% .

## Hotel Establishment Statistics

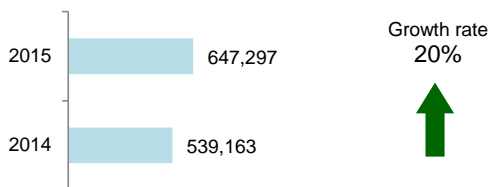
### Abu Dhabi Emirate

#### Hotel Establishments Main Indicators Summary

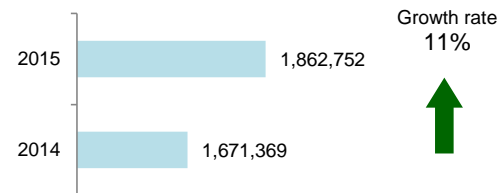
Year To Date (January - February)

Indicator	Year To Date (January-February)		
	2015	2014	Growth Rate %
Actual Guest Arrivals	647,297	539,163	20% ▲
Guest Nights	1,862,752	1,671,369	11% ▲
Room Nights	1,300,065	1,178,014	10% ▲
Average Length of Stay	2.88	3.1	-7% ▼
Occupancy Rate %	79%	79%	0% ►
Room Revenue	669,399,844	543,587,132	23% ▲
Food & Beverages	398,035,942	384,028,620	4% ▲
Other Revenue	130,547,342	101,149,129	29% ▲
Total Revenue	1,197,983,128	1,028,764,881	16% ▲
ARR	502	458	10% ▲
REV PAR	397	361	10% ▲

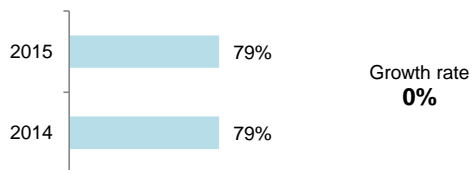
#### Actual Guest Arrivals



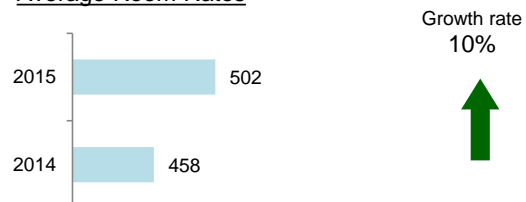
#### Guestnights



#### Occupancy Rate %



#### Average Room Rates




















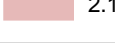




## Hotel Establishment- Guests' by Nationality

### Abu Dhabi Emirate

Top 10 Nationalities

Year To Date (January - February ) 2015

		Share %	Growth%	Guests	Average Length of Stay
1	UAE	32%	23% ▲	 205,036	 2.38
2	China	7%	106% ▲	 46,464	 1.38
3	India	6%	17% ▲	 37,116	 3.79
4	UK	6%	11% ▲	 36,008	 4.16
5	US	4%	34% ▲	 27,081	 4.21
6	Germany	4%	17% ▲	 26,333	 4.07
7	KSA	3%	40% ▲	 21,687	 2.19
8	Egypt	3%	10% ▲	 18,320	 2.80
9	Philippines	3%	16% ▲	 17,057	 2.18
10	Jordan	2%	6% ▲	 12,537	 3.01

**Total Hotel Establishment Guests**

**647,297**

## Hotel Establishment- Guests' by Nationality

### Abu Dhabi Emirate

Top 25 Nationalities

Year To Date (January - February ) 2015

Rank	Nationality	Guest Arrivals			Guestnights			Average Length of Stay		
		2015	2014	Growth Rate %	2015	2014	Growth Rate %	2015	2014	Growth Rate %
1	UAE	205,036	166,430	23% ▲	488,780	392,946	24% ▲	2.38	2.36	1% ▲
2	China	46,464	22,577	106% ▲	64,285	33,779	90% ▲	1.38	1.50	-8% ▼
3	India	37,116	31,712	17% ▲	140,698	127,301	11% ▲	3.79	4.01	-6% ▼
4	UK	36,008	32,428	11% ▲	149,899	136,333	10% ▲	4.16	4.20	-1% ▼
5	US	27,081	20,228	34% ▲	114,035	94,294	21% ▲	4.21	4.66	-10% ▼
6	Germany	26,333	22,508	17% ▲	107,046	105,126	2% ▲	4.07	4.67	-13% ▼
7	KSA	21,687	15,502	40% ▲	47,475	35,051	35% ▲	2.19	2.26	-3% ▼
8	Egypt	18,320	16,649	10% ▲	51,334	46,157	11% ▲	2.80	2.77	1% ▲
9	Philippines	17,057	14,698	16% ▲	37,182	43,789	-15% ▼	2.18	2.98	-27% ▼
10	Jordan	12,537	11,807	6% ▲	37,742	33,571	12% ▲	3.01	2.84	6% ▲
11	Oman	11,964	9,474	26% ▲	19,627	18,755	5% ▲	1.64	1.98	-17% ▼
12	Pakistan	11,129	9,975	12% ▲	29,700	27,847	7% ▲	2.67	2.79	-4% ▼
13	France	11,033	11,022	0% ▲	37,808	36,993	2% ▲	3.43	3.36	2% ▲
14	Italy	10,111	9,559	6% ▲	42,705	41,496	3% ▲	4.22	4.34	-3% ▼
15	Syria	8,074	8,359	-3% ▼	16,284	18,492	-12% ▼	2.02	2.21	-9% ▼
16	Australia	7,364	6,571	12% ▲	24,752	22,862	8% ▲	3.36	3.48	-3% ▼
17	Canada	6,390	5,770	11% ▲	23,606	25,548	-8% ▼	3.69	4.43	-17% ▼
18	Kuwait	5,774	5,382	7% ▲	13,904	13,855	0% ▲	2.41	2.57	-6% ▼
19	Lebanon	5,323	5,607	-5% ▼	17,112	18,692	-8% ▼	3.21	3.33	-4% ▼
20	Russia	5,296	5,966	-11% ▼	24,649	36,060	-32% ▼	4.65	6.04	-23% ▼
21	Qatar	5,096	6,293	-19% ▼	10,601	12,811	-17% ▼	2.08	2.04	2% ▲
22	Switzerland	4,373	3,365	30% ▲	15,565	12,547	24% ▲	3.56	3.73	-5% ▼
23	Netherlands (Holland)	4,249	4,694	-9% ▼	15,176	16,453	-8% ▼	3.57	3.51	2% ▲
24	Ireland	3,447	3,059	13% ▲	13,470	11,324	19% ▲	3.91	3.70	6% ▲
25	Austria	3,319	2,306	44% ▲	16,100	11,470	40% ▲	4.85	4.97	-2% ▼

## Hotel Establishment Statistics

### Regional Summary

#### Main Indicators Summary

Abu Dhabi City	Month of February			Year To Date (January-February)				
	Indicator	2015	2014	Growth Rate %	2015	2014	Growth Rate %	
Actual Guest Arrivals	266,524	225,899	18%	▲	562,334	462,438	22%	▲
Guest Nights	792,176	729,431	9%	▲	1,672,464	1,496,095	12%	▲
Room Nights	566,621	523,784	8%	▲	1,177,137	1,067,966	10%	▲
Average Length of Stay	2.97	3.23	-8%	▼	2.97	3.24	-8%	▼
Occupancy Rate %	83%	82%	1%	▲	80%	80%	0%	▶
Total Revenue	568,902,054	449,230,082	27%	▲	1,078,141,440	915,472,250	18%	▲
ARR	544	441	23%	▲	497	446	11%	▲
REV PAR	451	362	25%	▲	397	357	11%	▲

Al Ain City	Month of February			Year To Date (January-February)				
	Indicator	2015	2014	Growth Rate %	2015	2014	Growth Rate %	
Actual Guest Arrivals	31,628	27,816	14%	▲	66,200	59,141	12%	▲
Guest Nights	62,548	61,525	2%	▲	130,237	124,227	5%	▲
Room Nights	39,215	37,562	4%	▲	81,648	76,402	7%	▲
Average Length of Stay	1.98	2.21	-10%	▼	1.97	2.10	-6%	▼
Occupancy Rate %	73%	73%	0%	▶	72%	69%	4%	▲
Total Revenue	29,151,011	29,340,420	-1%	▼	61,321,677	59,408,592	3%	▲
ARR	392	427	-8%	▼	404	430	-6%	▼
REV PAR	286	310	-8%	▼	291	299	-3%	▼

Western Region	Month of February			Year To Date (January-February)				
	Indicator	2015	2014	Growth Rate %	2015	2014	Growth Rate %	
Actual Guest Arrivals	9,622	8,478	13%	▲	18,763	17,584	7%	▲
Guest Nights	29,618	24,762	20%	▲	60,051	51,047	18%	▲
Room Nights	20,392	16,532	23%	▲	41,280	33,646	23%	▲
Average Length of Stay	3.08	2.92	5%	▲	3.2	2.90	10%	▲
Occupancy Rate %	68%	71%	-5%	▼	69%	69%	-1%	▼
Total Revenue	29,131,410	27,200,007	7%	▲	58,520,011	53,884,038	9%	▲
ARR	820	923	-11%	▼	843	910	-7%	▼
REV PAR	556	660	-16%	▼	578	628	-8%	▼

## Hotel Establishment Statistics

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### Terms and Definitions

**Actual Guest arrivals:**

The number of registered guest arrivals (checked-in) including those who occupied complimentary or non-revenue generating rooms either for day-stay or overnight stay.

**Guest nights:**

The number of nights all guests spent in the hotel regardless of the type of rooms they occupy (single, double, twin, suite, etc)

**Room nights:**

The number of nights a guestroom is occupied regardless of the number of persons occupying the room.

**Total Hotel Inventory:**

The total hotel room inventory or hotel room capacity which include all rooms that are available for sale, out-of-order rooms, out-of-service rooms and those utilized for house use.

**Available Rooms:**

Number of rooms available during the month covered by the report excluding out-of-order (a room status term indicating that a room is scheduled for maintenance, refurbishment, deep cleaning, etc.)

**Occupied Rooms:**

Number of rooms used daily including complimentary and house use.

**Room revenue:**

The revenue generated by the hotel by the sold rooms including service charge and taxes.

**Food and beverage revenue:**

The revenue generated by the Hotel from Restaurants, F&B room service and other activities related to food services including service charge and taxes.

**Other revenue:**

Other services generated by the hotel that falls outside the room revenue and food & beverage revenue category including service charge and taxes.

**Total revenue:**

The revenue generated by the hotel from all its operation including service charge and taxes.

**ARR/ADR:**

A ratio that indicates average room rate and to what extent rooms are being up-sold or discounted; calculated by dividing room revenue by the number of rooms sold. Also called average daily rate or ADR.

(Note: Should be based on paid rooms only) excluding complimentary and house use but including service

**RevPAR:**

A calculation used in the hotel industry that measures revenue per available room (total rooms in hotel minus out of service rooms)



## Hotel Establishment Statistics

### Contacts

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