Monthly Hotel Establishments Report
Abu Dhabi Emirate

September & Year to Date (January - September)

2016

Hotel Establishment Statistics

Abu Dhabi Emirate

Rooms Summary

September 2016

Class	Hotels & Apartments	Rooms (Total Inventory)		Share %
Hotel Establishments	**168**	**30,280**	▆	**100%**
Hotels	**112**	**23,850**	▆	**79%**
5 Star	42	11,618	▂	
4 Star	36	7,317	▏	
3 Star	22	3,958	▏	
2 Star	6	534		
1 Star	6	423		
Hotel Apartments	**56**	**6,430**	▏	**21%**
Deluxe	21	3,415	▏	
Superior	20	2,189	▏	
Standard	15	826		

Hotels Opened during September 2016:

1- Al Nakheel Hotel Apartement	Abu Dhabi City	Superior	66 Rooms
2- Marriott Executive Apartements Downtown L.	Abu Dhabi City	Deluxe	64 Rooms
3- Marriott Hotel Downtown L.L.C	Abu Dhabi City	5 Star	315 Rooms

Hotels Closed during September 2016:

1- Sahara Hotel Apartment	Abu Dhabi City	Superior	116 Rooms

Please Note:

Due to an up-grade and down-grade of some hotel establishment classifications during the last month, the total rooms of certain categories have changed. This change has been reflected in the table above.

Abu Dhabi Emirate

Hotel Establishments Executive Summary

September 2016

– September 2016 showed an increase of 13% in guest arrivals when compared to last year, with the total number of hotel guest arrivals at 396,848.

– The number of hotel guest nights increase by 3% to 983,981 guest nights in September2016.

– The average length of stay decreased by 9% in September 2016 (2.48 nights) when compared to last year.

– The hotel occupancy decreased by 7% in comparison to last year.

– Total revenue for hotel establishments' recorded 9% decreased in September 2016 (AED 424 Million),room revenue decreased by 12%, while food & beverage revenue decreased by 7% only.
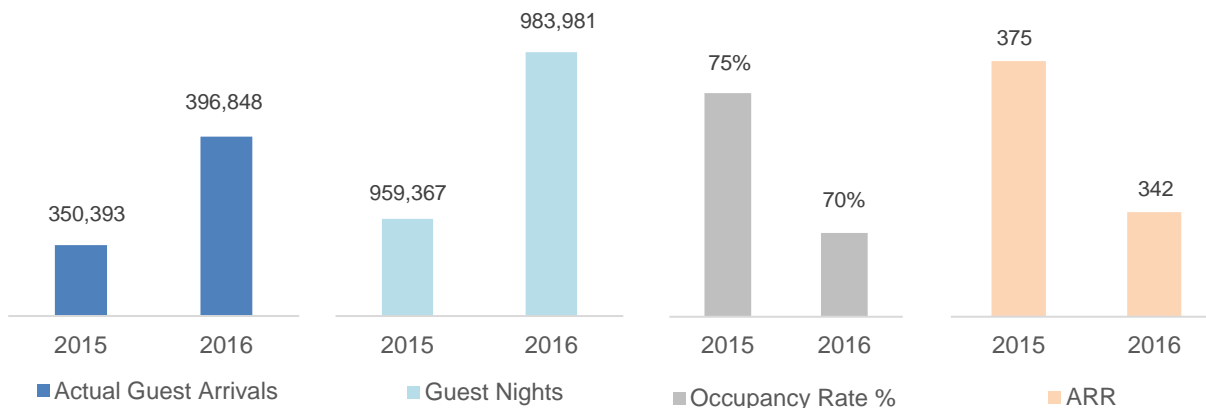
Hotel Establishment Statistics

Abu Dhabi Emirate

Hotel Establishments Main Indicators Summary

September 2016

Indicator	September		
	2016	**2015**	**Growth Rate %**
Actual Guest Arrivals	396,848	350,393	13% ▲
Guest Nights	983,981	959,367	3% ▲
Room Nights	626,904	649,990	-4% ▼
Average Length of Stay	2.48	2.74	-9% ▼
Occupancy Rate %	70%	75%	-7% ▼
Room Revenue	214,755,317	242,678,208	-12% ▼
Food & Beverages Revenues	150,768,505	162,263,333	-7% ▼
Other Revenue	59,207,304	63,500,856	-7% ▼
Total Revenue	424,731,126	468,442,397	-9% ▼
ARR	342	375	-9% ▼
REV PAR	239	279	-14% ▼

Abu Dhabi Emirate

Top 10 Nationalities

September 2016

		Share %	Growth%	Guests		Average Length of Stay	
1	UAE	35%	19% ▲		139,143		2.06
2	India	8%	24% ▲		32,621		2.47
3	Philippines	6%	40% ▲		22,889		1.71
4	UK	5%	5% ▲		17,953		3.81
5	KSA	4%	9% ▲		16,634		2.38
6	Egypt	4%	11% ▲		14,760		2.42
7	China	3%	2% ▲		12,462		1.56
8	Jordan	3%	32% ▲		10,583		2.17
9	Germany	2%	-6% ▼		9,820		5.12
10	US	2%	-24% ▼		9,554		4.39

Total Hotel Establishment Guests   **396,848**

Abu Dhabi Emirate

Top 25 Nationalities

September 2016

	Nationality	Guest Arrivals			Guestnights			Average Length of Stay		
		2016	2015	Growth Rate %	2016	2015	Growth Rate %	2016	2015	Growth Rate %
1	UAE	139,143	117,122	19% ▲	286,660	262,282	9% ▲	2.06	2.24	-8% ▼
2	India	32,621	26,366	24% ▲	80,653	82,701	-2% ▼	2.47	3.14	-21% ▼
3	Philippines	22,889	16,345	40% ▲	39,099	29,973	30% ▲	1.71	1.83	-6.8% ▼
4	UK	17,953	17,114	5% ▲	68,475	71,327	-4% ▼	3.81	4.17	-8.5% ▼
5	KSA	16,634	15,256	9% ▲	39,576	36,502	8% ▲	2.38	2.39	-1% ▼
6	Egypt	14,760	13,315	11% ▲	35,782	32,430	10% ▲	2.42	2.44	0% ▼
7	China	12,462	12,221	2% ▲	19,415	17,443	11% ▲	1.56	1.43	9% ▲
8	Jordan	10,583	8,005	32% ▲	22,991	21,600	6% ▲	2.17	2.70	-19% ▼
9	Germany	9,820	10,472	-6% ▼	50,245	46,737	8% ▲	5.12	4.46	15% ▲
10	US	9,554	12,644	-24% ▼	41,937	61,289	-32% ▼	4.39	4.85	-9% ▼
11	Pakistan	8,970	6,816	32% ▲	16,045	15,501	4% ▲	1.79	2.27	-21% ▼
12	Syria	7,295	6,196	18% ▲	14,227	11,768	21% ▲	1.95	1.90	3% ▲
13	Oman	6,061	4,449	36% ▲	10,348	6,906	50% ▲	1.71	1.55	10% ▲
14	Australia	5,723	7,004	-18% ▼	15,046	17,584	-14% ▼	2.63	2.51	5% ▲
15	France	4,171	3,748	11% ▲	15,402	16,422	-6% ▼	3.69	4.38	-16% ▼
16	Italy	4,124	4,668	-12% ▼	14,968	18,381	-19% ▼	3.63	3.94	-8% ▼
17	Lebanon	3,980	3,853	3% ▲	10,941	11,505	-5% ▼	2.75	2.99	-8% ▼
18	Kuwait	3,702	2,910	27% ▲	10,826	8,680	25% ▲	2.92	2.98	-2% ▼
19	Palestine	2,847	2,290	24% ▲	5,011	4,339	15% ▲	1.76	1.89	-7% ▼
20	Qatar	2,654	3,191	-17% ▼	5,816	6,035	-4% ▼	2.19	1.89	16% ▲
21	Canada	2,602	2,593	0% ▲	11,509	11,949	-4% ▼	4.42	4.61	-4% ▼
22	Nepal	2,568	1,670	54% ▲	4,993	2,883	73% ▲	1.94	1.73	13% ▲
23	Morocco	2,497	1,794	39% ▲	5,882	5,747	2.3% ▲	2.36	3.20	-26.5% ▼
24	Korea South	2,313	1,467	58% ▲	4,922	3,743	31% ▲	2.13	2.55	-17% ▼
25	Yemen	2,127	1,455	46% ▲	4,958	3,085	61% ▲	2.33	2.12	10% ▲

Abu Dhabi Emirate

Hotel Establishments Executive Summary

Year To Date (January - September) 2016

– Total number of guest arrivals showed an increase of 9% in year to date (January - September) 2016 when compared to last year, with a total number of 3,286,736 guests.

– The number of hotel guest nights increased by 3% to 8,852,935 guest nights .

– The average length of stay for year to date decreased by 6% in comparison to same period of 2015.

– Occupancy rate decreased by 3% in comparison to last year.

– Total revenue of hotel establishments recorded 7% decrease (AED 4,274 Billion), room revenue decreased by 9%, while food & beverage revenue decreased by 7% only.

Hotel Establishment Statistics

Abu Dhabi Emirate

Hotel Establishments Main Indicators Summary

Year To Date (January - September) 2016

Indicator	Year To Date (January - September)		
	2016	2015	Growth Rate %
Actual Guest Arrivals	3,286,736	3,014,728	9% ▲
Guest Nights	8,852,935	8,579,260	3% ▲
Room Nights	5,839,605	5,816,724	0.4% ▲
Average Length of Stay	2.69	2.85	-6% ▼
Occupancy Rate %	72%	74%	-3% ▼
Room Revenue	2,195,331,592	2,410,821,737	-9% ▼
Food & Beverages Revenues	1,514,406,181	1,632,438,843	-7% ▼
Other Revenue	565,115,678	577,562,825	-2% ▼
Total Revenue	4,274,853,451	4,620,823,406	-7% ▼
ARR	376	417	-10% ▼
REV PAR	271	307	-12% ▼
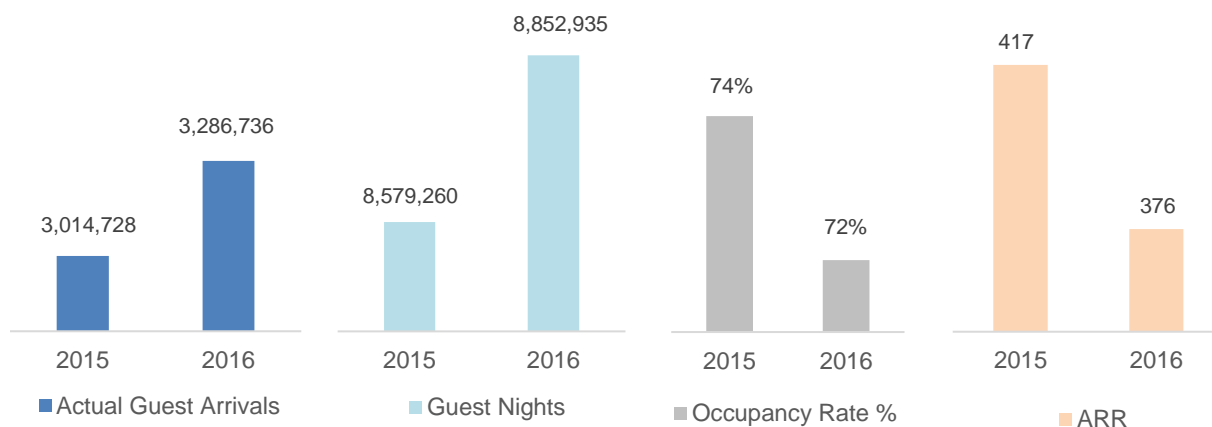
Hotel Establishment Statistics

Abu Dhabi Emirate

Top 10 Nationalities

Year To Date (January - September) 2016

		Share %	Growth %	Guests		Average Length of Stay	
1	UAE	34%	9% ▲		1,113,950		2.20
2	India	7%	18% ▲	236,968			3.12
3	UK	5%	3% ▲	164,757			3.99
4	China	5%	19% ▲	163,935		1.43	
5	Philippines	4%	25% ▲	140,305		1.92	
6	KSA	4%	6% ▲	119,097		2.32	
7	Egypt	4%	22% ▲	117,065		2.64	
8	US	3%	-9% ▼	101,018			4.45
9	Germany	3%	-10% ▼	96,714			4.58
10	Jordan	3%	32% ▲	84,298		2.49	

Total Hotel Establishment Guests   **3,286,736**

Hotel Establishment Statistics

Abu Dhabi Emirate

Top 25 Nationalities

Year To Date (January - September) 2016

Rank	Nationality	Guest Arrivals			Guestnights			Average Length of Stay		
		2016	2015	Growth Rate %	2016	2015	Growth Rate %	2016	2015	Growth Rate %
1	UAE	1,113,950	1,019,655	9% ▲	2,449,994	2,442,842	0.3% ▲	2.20	2.40	-8% ▼
2	India	236,968	200,015	18% ▲	740,227	720,555	3% ▲	3.12	3.60	-13% ▼
3	UK	164,757	159,248	3% ▲	657,832	657,848	-0.002% ▼	3.99	4.13	-3.3% ▼
4	China	163,935	137,899	19% ▲	233,904	201,122	16% ▲	1.43	1.46	-2.2% ▼
5	Philippines	140,305	111,909	25% ▲	269,695	217,448	24% ▲	1.92	1.94	-1% ▼
6	KSA	119,097	112,294	6% ▲	276,040	256,216	8% ▲	2.32	2.28	2% ▲
7	Egypt	117,065	95,801	22% ▲	309,489	260,783	19% ▲	2.64	2.72	-3% ▼
8	US	101,018	111,619	-9% ▼	449,663	512,870	-12% ▼	4.45	4.59	-3% ▼
9	Germany	96,714	107,099	-10% ▼	443,027	450,091	-2% ▼	4.58	4.20	9% ▲
10	Jordan	84,298	63,661	32% ▲	209,946	173,803	21% ▲	2.49	2.73	-9% ▼
11	Pakistan	70,324	56,685	24% ▲	155,100	137,704	13% ▲	2.21	2.43	-9% ▼
12	Syria	53,945	48,818	11% ▲	114,906	99,049	16% ▲	2.13	2.03	5% ▲
13	Oman	53,179	48,638	9% ▲	84,994	81,512	4% ▲	1.60	1.68	-5% ▼
14	France	46,018	41,769	10% ▲	157,819	150,249	5% ▲	3.43	3.60	-5% ▼
15	Italy	45,633	48,128	-5% ▼	172,653	186,277	-7% ▼	3.78	3.87	-2% ▼
16	Australia	38,027	40,816	-7% ▼	115,596	120,006	-4% ▼	3.04	2.94	3% ▲
17	Lebanon	35,084	30,032	17% ▲	102,666	89,884	14% ▲	2.93	2.99	-2% ▼
18	Canada	24,515	25,862	-5% ▼	104,759	104,910	0% ▼	4.27	4.06	5% ▲
19	Qatar	24,207	22,258	9% ▲	47,750	44,356	8% ▲	1.97	1.99	-1% ▼
20	Palestine	22,751	18,499	23% ▲	42,347	34,343	23% ▲	1.86	1.86	0% ▲
21	Morocco	22,267	15,251	46% ▲	65,679	51,284	28% ▲	2.95	3.36	-12% ▼
22	Kuwait	21,846	22,796	-4% ▼	62,532	61,031	2% ▲	2.86	2.68	7% ▲
23	Ireland	19,638	16,792	17% ▲	61,465	58,207	5.6% ▲	3.13	3.47	-9.7% ▼
24	Sudan	18,643	14,102	32% ▲	45,840	33,376	37% ▲	2.46	2.37	4% ▲
25	South Africa	17,276	18,251	-5% ▼	66,311	64,666	3% ▲	3.84	3.54	8% ▲

Hotel Establishment Statistics

Regional Summary

Abu Dhabi City

Indicator	September			Year To Date (January - September)		
	2016	2015	Growth Rate %	2016	2015	Growth Rate %
Actual Guest Arrivals	352,590	302,646	17% ▲	2,881,607	2,582,779	12% ▲
Guest Nights	883,197	863,706	2% ▲	7,928,811	7,692,113	3% ▲
Average Length of Stay	2.5	2.85	-12% ▼	2.75	2.98	-8% ▼
Occupancy %	70%	76%	-7% ▼	73%	75%	-3% ▼
Total Revenue	372,885,532	413,904,790	-10% ▼	3,776,874,669	4,110,297,389	-8% ▼
ARR	328	363	-10% ▼	365	409	-11% ▼
REV PAR	231	274	-16% ▼	265	305	-13% ▼

Rooms Summary

Sep-16	Hotels & Apartments	Rooms (Total Inventory)		Share %
Hotel Establishments	139	26,936		100%
Hotels	88	20,951		78%
5 Star	33	10,445		
4 Star	27	6,303		
3 Star	17	3,308		
2 Star	6	534		
1 Star	5	361		
Hotel Apartments	51	5,985		22%
Deluxe	21	3,415		
Superior	17	1,852		
Standard	13	718		

Hotel Establishment Statistics

Regional Summary

Al Ain City

Indicator	September			Year To Date (January - September)		
	2016	2015	Growth Rate %	2016	2015	Growth Rate %
Actual Guest Arrivals	35,487	33,317	7% ▲	316,481	316,602	0% ▼
Guest Nights	68,600	66,472	3% ▲	639,746	632,113	1% ▲
Average Length of Stay	1.93	2	-4% ▼	2.02	2	1% ▲
Occupancy %	64%	64%	1% ▲	66%	67%	-1% ▼
Total Revenue	28,931,647	32,067,794	-10% ▼	277,362,363	289,578,867	-4% ▼
ARR	388	414	-6% ▼	378	383	-1% ▼
REV PAR	250	265	-5% ▼	251	257	-2% ▼

Rooms Summary

Sep-16	Hotels & Apartments	Rooms (Total Inventory)		Share %
Hotel Establishments	18	2,164		100%
Hotels	13	1,719		79%
5 Star	4	735		
4 Star	7	798		
3 Star	1	124		
2 Star				
1 Star	1	62		
Hotel Apartments	5	445		21%
Deluxe				
Superior	3	337		
Standard	2	108		

Hotel Establishment Statistics

Regional Summary

Western Region

Indicator	September			Year To Date (January - September)		
	2016	2015	Growth Rate %	2016	2015	Growth Rate %
Actual Guest Arrivals	8,771	14,430	-39% ▼	88,648	115,347	-23% ▼
Guest Nights	32,184	29,189	10% ▲	284,378	255,034	12% ▲
Average Length of Stay	3.67	2.02	82% ▲	3.21	2.21	45% ▲
Occupancy %	72%	69%	3% ▲	66%	65%	1% ▲
Total Revenue	22,913,947	22,469,813	2% ▲	220,616,621	220,947,149	0% ▼
ARR	602	639	-6% ▼	641	711	-10% ▼
REV PAR	431	442	-3% ▼	425	466	-9% ▼

Rooms Summary

Sep-16	Hotels & Apartments	Rooms (Total Inventory)		Share %
Hotel Establishments	11	1,180		100%
Hotels	11	1,180		100%
5 Star	5	438		
4 Star	2	216		
3 Star	4	526		
2 Star				
1 Star				
Hotel Apartments	-	-		0%
Deluxe				
Superior				
Standard				

Terms and Defenitions

Actual Guest arrivals:

The number of registered guest arrivals (checked-in) including those who occupied complimentary or non-revenue generating rooms either for day-stay or overnight stay.

Guest nights:
The number of nights all guests spent in the hotel regardless of the type of rooms they occupy (single, double, twin, suite, etc)

Room nights:
The number of nights a guestroom is occupied regardless of the number of persons occupying the room.

Total Hotel Inventory:
The total hotel room inventory or hotel room capacity which include all rooms that are available for sale, out-of-order rooms, out-of-service rooms and those utilized for house use.

Available Rooms:
Number of rooms available during the month covered by the report excluding out-of-order (a room status term indicating that a room is scheduled for maintenance, refurbishment, deep cleaning, etc.)

Occupied Rooms:
Number of rooms used daily including complimentary and house use.

Room revenue:
The revenue generated by the hotel by the sold rooms including service charge and taxes.

Food and beverage revenue:
The revenue generated by the Hotel from Restaurants, F&B room service and other activities related to food services including service charge and taxes.

Other revenue:
Other services generated by the hotel that falls outside the room revenue and food & beverage revenue category including service charge and taxes.

Total revenue:
The revenue generated by the hotel from all its operation including service charge and taxes.

ARR/ADR:
A ratio that indicates average room rate and to what extent rooms are being up-sold or discounted; calculated by dividing room revenue by the number of rooms sold. Also called average daily rate or ADR.

(Note: Should be based on paid rooms only) excluding complimentary and house use but including service charge)

RevPAR:
A calculation used in the hotel industry that measures revenue per available room (total rooms in hotel minus out of service rooms)

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