



هيئة أبوظبي للسياحة والثقافة
ABU DHABI TOURISM & CULTURE AUTHORITY

Monthly Hotel Establishments Report Abu Dhabi Emirate

July & Year to Date (January - July)

2015

587
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Hotel Establishment Statistics

Abu Dhabi Emirate

Hotel Establishments Executive Summary

July 2015

- July 2015 showed an increase of 52% in guest arrivals when compared to last year, with the total number of hotel guest arrivals at 326,214.
- The number of hotel guest nights increased by 35% to 879,843 guest nights in July 2015.
- The average length of stay decreased by 11% in comparison to July 2014.
- Hotel occupancy increased by 15% in comparison to July 2014.
- Total revenue for hotel establishments' recorded 21% increased for July 2015 (AED 385 Million), room revenue increased by 25%, while food & beverage revenue increased by 9% compared to last year.

Hotel Establishment Statistics

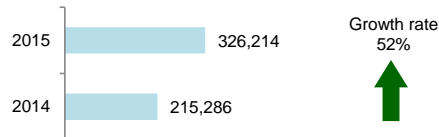
Abu Dhabi Emirate

Hotel Establishments Main Indicators Summary

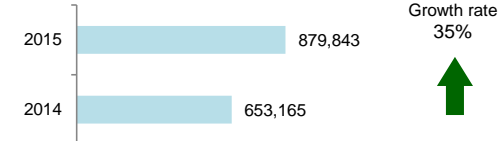
July 2015

Indicator	July 2015		
	2015	2014	Growth Rate %
Actual Guest Arrivals	326,214	215,286	52% ▲
Guest Nights	879,843	653,165	35% ▲
Room Nights	579,082	455,292	27% ▲
Average Length of Stay	2.7	3.03	-11% ▼
Occupancy Rate %	64%	55%	15% ▲
Room Revenue	195,291,007	155,860,140	25% ▲
Food & Beverages	138,097,621	126,632,614	9% ▲
Other Revenue	51,827,326	36,000,925	44% ▲
Total Revenue	385,215,953	318,493,679	21% ▲
ARR	349	338	3% ▲
REV PAR	222	187	18% ▲

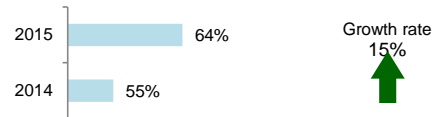
Actual Guest Arrivals



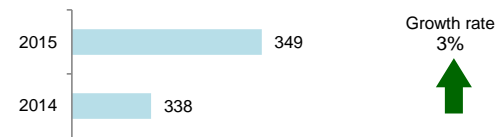
Guestnights



Occupancy Rate %



Average Room Rates

























Hotel Establishment- Guests' by Nationality

Abu Dhabi Emirate

Top 10 Nationalities

July 2015

		Share %	Growth%	Guests	Average Length of Stay
1	United Arab Emirates	36%	56% ▲	 116,882	 2.42
2	India	7%	43% ▲	 24,111	 3.43
3	Philippines	5%	48% ▲	 17,709	 1.77
4	Saudi Arabia	5%	152% ▲	 17,071	 2.16
5	United Kingdom	4%	34% ▲	 13,079	 4.11
6	United States	3%	87% ▲	 11,148	 4.57
7	Egypt	3%	38% ▲	 10,663	 2.65
8	China	3%	46% ▲	 10,210	 1.50
9	Pakistan	2%	62% ▲	 6,887	 2.30
10	Jordan	2%	44% ▲	 6,840	 2.49

Total Hotel Establishment Guests 326,214



Hotel Establishment- Guests' by Nationality

Abu Dhabi Emirate

Top 25 Nationalities

July 2015

	Nationality	Guest Arrivals			Guestnights			Average Length of Stay		
		2015	2014	Growth Rate %	2015	2014	Growth Rate %	2015	2014	Growth Rate %
1	United Arab Emirates	116,882	74,851	56% ▲	282,488	180,783	56% ▲	2.42	2.42	0% ▲
2	India	24,111	16,917	43% ▲	82,815	66,315	25% ▲	3.43	3.92	-12% ▼
3	Philippines	17,709	11,966	48% ▲	31,286	29,644	6% ▲	1.77	2.48	-29% ▼
4	Saudi Arabia	17,071	6,782	152% ▲	36,940	14,482	155% ▲	2.16	2.14	1% ▲
5	United Kingdom	13,079	9,746	34% ▲	53,818	44,486	21% ▲	4.11	4.56	-10% ▼
6	United States	11,148	5,956	87% ▲	50,915	37,210	37% ▲	4.57	6.25	-27% ▼
7	Egypt	10,663	7,737	38% ▲	28,246	22,187	27% ▲	2.65	2.87	-8% ▼
8	China	10,210	6,998	46% ▲	15,324	10,592	45% ▲	1.50	1.51	-1% ▼
9	Pakistan	6,887	4,256	62% ▲	15,824	11,965	32% ▲	2.30	2.81	-18% ▼
10	Jordan	6,840	4,764	44% ▲	17,031	14,810	15% ▲	2.49	3.11	-20% ▼
11	Germany	6,651	4,873	36% ▲	27,177	20,492	33% ▲	4.09	4.21	-3% ▼
12	Oman	6,446	2,930	120% ▲	11,047	6,048	83% ▲	1.71	2.06	-17% ▼
13	Syria	6,195	3,887	59% ▲	12,636	10,129	25% ▲	2.04	2.61	-22% ▼
14	Australia	4,902	4,564	7% ▲	13,031	12,443	5% ▲	2.66	2.73	-2% ▼
15	Italy	3,691	2,823	31% ▲	12,660	13,314	-5% ▼	3.43	4.72	-27% ▼
16	Kuwait	3,234	2,627	23% ▲	8,350	6,479	29% ▲	2.58	2.47	5% ▲
17	Lebanon	3,078	2,599	18% ▲	8,879	8,074	10% ▲	2.88	3.11	-7% ▼
18	France	3,022	2,599	16% ▲	12,358	10,423	19% ▲	4.09	4.01	2% ▲
19	Qatar	2,894	1,192	143% ▲	5,539	2,424	129% ▲	1.91	2.03	-6% ▼
20	Palestine	2,429	1,400	74% ▲	4,572	3,153	45% ▲	1.88	2.25	-16% ▼
21	Canada	2,301	1,866	23% ▲	10,185	8,029	27% ▲	4.43	4.30	3% ▲
22	South Africa	2,061	984	109% ▲	6,174	4,457	39% ▲	3.00	4.53	-34% ▼
23	Netherlands (Holland)	1,756	1,218	44% ▲	5,529	3,952	40% ▲	3.15	3.24	-3% ▼
24	Nepal	1,723	1,082	59% ▲	2,709	1,994	36% ▲	1.57	1.84	-15% ▼
25	Sudan	1,706	1,050	62% ▲	4,113	2,984	38% ▲	2.41	2.84	-15% ▼

Hotel Establishment Statistics

Abu Dhabi Emirate

Hotel Establishments Executive Summary

Year To Date (January - July) 2015

- The number of guests showed an increase of 20% in year to date (Jan- July) 2015 when compared to last year, with the total number of hotel guest arrivals at 2,306,905.
- The number of hotel guest nights increased by 14% to 6,608,608 guest nights .
- The average length of stay for year to date decreased by 5% in comparison to same period of 2
- Hotel occupancy recorded 1% increase in comparison to last year.
- Total revenue for hotel establishments recorded 10% increase (AED 3,735 Billion), room revenue increased by 12%, while food & beverage revenue increased by 2%.

Hotel Establishment Statistics

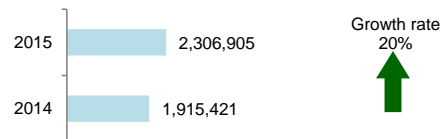
Abu Dhabi Emirate

Hotel Establishments Main Indicators Summary

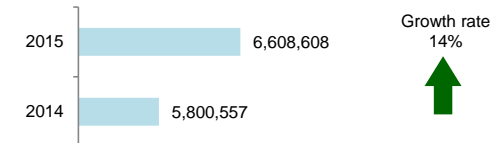
Year To Date (January - July) 2015

Indicator	Year To Date (January - July)		
	2015	2014	Growth Rate %
Actual Guest Arrivals	2,306,905	1,915,421	20% ▲
Guest Nights	6,608,608	5,800,557	14% ▲
Room Nights	4,503,523	4,079,006	10% ▲
Average Length of Stay	2.86	3.03	-5% ▼
Occupancy Rate %	74%	73%	1% ▲
Room Revenue	1,948,852,504	1,737,449,005	12% ▲
Food & Beverages	1,331,874,457	1,308,155,434	2% ▲
Other Revenue	454,487,376	365,479,712	24% ▲
Total Revenue	3,735,214,337	3,411,084,151	10% ▲
ARR	433	422	3% ▲
REV PAR	321	310	3% ▲

Actual Guest Arrivals



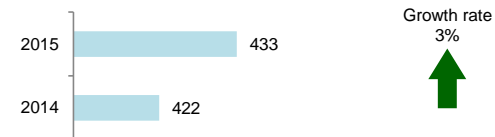
Guestnights



Occupancy Rate %



Average Room Rates

























Hotel Establishment- Guests' by Nationality

Abu Dhabi Emirate

Top 10 Nationalities

Year To Date (January - July) 2015

		Share %	Growth%	Guests	Average Length of Stay
1	United Arab Emirates	33%	19% ▲	 766,188	 2.41
2	India	7%	21% ▲	 151,423	 3.67
3	United Kingdom	5%	17% ▲	 126,370	 4.07
4	China	5%	69% ▲	 112,427	 1.46
5	United States	4%	32% ▲	 88,334	 4.45
6	Germany	4%	21% ▲	 87,755	 4.13
7	Philippines	4%	29% ▲	 81,564	 1.98
8	Saudi Arabia	3%	43% ▲	 79,570	 2.26
9	Egypt	3%	13% ▲	 71,534	 2.78
10	Jordan	2%	10% ▲	 47,898	 2.74

Total Hotel Establishment Guests

2,306,905



Hotel Establishment- Guests' by Nationality

Abu Dhabi Emirate

Top 25 Nationalities

Year To Date (January - July) 2015

Rank	Nationality	Guest Arrivals			Guestnights			Average Length of Stay		
		2015	2014	Growth Rate %	2015	2014	Growth Rate %	2015	2014	Growth Rate %
1	United Arab Emirates	766,188	#####	19% ▲	1,849,459	1,467,379	26% ▲	2.41	2.28	6% ▲
2	India	151,423	#####	21% ▲	555,633	475,177	17% ▲	3.67	3.80	-4% ▼
3	United Kingdom	126,370	#####	17% ▲	514,701	468,223	10% ▲	4.07	4.32	-6% ▼
4	China	112,427	66,516	69% ▲	164,166	116,507	41% ▲	1.46	1.75	-17% ▼
5	United States	88,334	66,677	32% ▲	393,448	324,052	21% ▲	4.45	4.86	-8% ▼
6	Germany	87,755	72,641	21% ▲	362,398	348,843	4% ▲	4.13	4.80	-14% ▼
7	Philippines	81,564	63,358	29% ▲	161,099	176,632	-9% ▼	1.98	2.79	-29% ▼
8	Saudi Arabia	79,570	55,485	43% ▲	180,173	121,015	49% ▲	2.26	2.18	4% ▲
9	Egypt	71,534	63,039	13% ▲	198,892	174,964	14% ▲	2.78	2.78	0.2% ▲
10	Jordan	47,898	43,632	10% ▲	131,384	119,706	10% ▲	2.74	2.74	0.0% ▼
11	Pakistan	42,448	36,537	16% ▲	104,174	93,268	12% ▲	2.45	2.55	-4% ▼
12	Italy	38,472	30,078	28% ▲	151,396	132,641	14% ▲	3.94	4.41	-11% ▼
13	Oman	37,355	29,696	26% ▲	63,417	57,152	11% ▲	1.70	1.92	-12% ▼
14	Syria	35,560	32,898	8% ▲	73,314	73,789	-1% ▼	2.06	2.24	-8% ▼
15	France	34,511	32,976	5% ▲	118,992	115,214	3% ▲	3.45	3.49	-1% ▼
16	Australia	28,696	26,038	10% ▲	87,779	87,970	0% ▼	3.06	3.38	-9% ▼
17	Lebanon	22,881	21,661	6% ▲	68,956	69,199	0% ▼	3.01	3.19	-6% ▼
18	Canada	20,732	18,236	14% ▲	80,542	78,266	3% ▲	3.88	4.29	-9% ▼
19	Kuwait	16,540	16,343	1% ▲	41,740	41,921	0% ▼	2.52	2.57	-2% ▼
20	Qatar	16,050	16,373	-2% ▼	32,400	33,241	-3% ▼	2.02	2.03	-1% ▼
21	Russia	15,445	17,082	-10% ▼	68,778	103,990	-34% ▼	4.45	6.09	-27% ▼
22	South Africa	13,442	10,062	34% ▲	46,242	38,652	20% ▲	3.44	3.84	-10% ▼
23	Palestine	13,417	12,092	11% ▲	24,812	22,675	9% ▲	1.85	1.88	-1% ▼
24	Netherlands (Holland)	13,139	13,225	-1% ▼	47,116	46,469	1% ▲	3.59	3.51	2% ▲
25	Switzerland	13,094	9,772	34% ▲	48,912	41,374	18% ▲	3.74	4.23	-12% ▼



Hotel Establishment- Regional Summary

Main Indicators Summary

Abu Dhabi City	Jul 2015			Year To Date (January - July)		
	2015	2014	Growth Rate %	2015	2014	Growth Rate %
Actual Guest Arrivals	282,448	192,998	46% ▲	2,006,749	1,671,456	20% ▲
Guest Nights	794,978	589,394	35% ▲	5,983,468	5,227,611	14% ▲
Average Length of Stay	2.81	3.05	-8% ▼	2.98	3.13	-5% ▼
Occupancy Rate %	64%	56%	14% ▲	75%	74%	1% ▲
Total Revenue	339,297,463	282,810,422	20% ▲	3,350,498,296	3,042,227,565	10% ▲
ARR	335	326	3% ▲	425	411	4% ▲
REV PAR	215	182	18% ▲	319	306	4% ▲

Al Ain City	Jul 2015			Year To Date (January - July)		
	2015	2014	Growth Rate %	2015	2014	Growth Rate %
Actual Guest Arrivals	30,195	17,340	74% ▲	212,248	188,875	12% ▲
Guest Nights	58,851	40,449	45% ▲	424,192	387,025	10% ▲
Average Length of Stay	1.95	2.33	-16% ▼	2.0	2.05	-2.4% ▼
Occupancy Rate %	61%	46%	33% ▲	66%	63%	5% ▲
Total Revenue	26,870,025	19,528,970	38% ▲	204,766,175	196,049,784	4% ▲
ARR	397	388	2% ▲	390	414	-6% ▼
REV PAR	244	179	36% ▲	259	261	-1% ▼

Western Region	Jul 2015			Year To Date (January - July)		
	2015	2014	Growth Rate %	2015	2014	Growth Rate %
Actual Guest Arrivals	13,571	4,948	174% ▲	87,908	55,090	60% ▲
Guest Nights	26,014	23,322	12% ▲	200,948	185,921	8% ▲
Average Length of Stay	1.92	4.71	-59% ▼	2.29	3.37	-32% ▼
REV PAR	354	331	7% ▲	484	527	-8% ▼

Hotel Establishment Statistics

Terms and Definitions

Actual Guest arrivals:

The number of registered guest arrivals (checked-in) including those who occupied complimentary or non-revenue generating rooms either for day-stay or overnight stay.

Guest nights:

The number of nights all guests spent in the hotel regardless of the type of rooms they occupy (single, double, twin, suite, etc)

Room nights:

The number of nights a guestroom is occupied regardless of the number of persons occupying the room.

Total Hotel Inventory:

The total hotel room inventory or hotel room capacity which include all rooms that are available for sale, out-of-order rooms, out-of-service rooms and those utilized for house use.

Available Rooms:

Number of rooms available during the month covered by the report excluding out-of-order (a room status term indicating that a room is scheduled for maintenance, refurbishment, deep cleaning, etc.)

Occupied Rooms:

Number of rooms used daily including complimentary and house use.

Room revenue:

The revenue generated by the hotel by the sold rooms including service charge and taxes.

Food and beverage revenue:

The revenue generated by the Hotel from Restaurants, F&B room service and other activities related to food services including service charge and taxes.

Other revenue:

Other services generated by the hotel that falls outside the room revenue and food & beverage revenue category including service charge and taxes.

Total revenue:

The revenue generated by the hotel from all its operation including service charge and taxes.

ARR/ADR:

A ratio that indicates average room rate and to what extent rooms are being up-sold or discounted; calculated by dividing room revenue by the number of rooms sold. Also called average daily rate or ADR.

(Note: Should be based on paid rooms only) excluding complimentary and house use but including service



Hotel Establishment Statistics

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