



هيئة أبوظبي للسياحة والثقافة
ABU DHABI TOURISM & CULTURE AUTHORITY

Monthly Hotel Establishments Report Abu Dhabi Emirate

January 2015

2015

587
5203
07164932150



Hotel Establishment Statistics

Abu Dhabi Emirate

Rooms Summary

January 2015	Hotels & Apartments	Rooms (Total Inventory)	Share %
Hotel Establishments	160	28,571	100%
Hotels	102	22,205	78%
5 Star	34	9,981	
4 Star	28	6,753	
3 Star	28	4,673	
2 Star	4	309	
1 Star	8	489	
Hotel Apartments	58	6,366	22%
Deluxe	20	3,301	
Superior	22	2,185	
Standard	16	880	

New rooms summary:

Southern Sun Hotel added 197 rooms

Total rooms 353

Please Note:

Due to an up-grade and down-grade of some hotel establishment classifications during the last month, the total rooms of certain categories have changed. In addition, one hotel have amended the total number of rooms available as part of their inventory. This change has also been reflected in the table above.



Hotel Establishment Statistics

Abu Dhabi Emitare

Hotel Establishments Executive Summary

January 2015

- January 2015 showed an increase of 23% in guest arrivals when compared to last year, with the total number of hotel guest arrivals at 339,523.
- The number of hotel guest nights increased by 14% to 978,410 guest nights in January 2015.
- The average length of stay for January 2015 decreased by 7% in comparison to January 2014.
- Hotel occupancy for January 2015 was 77% (0%, No Change) in comparison to last year.
- Total revenue for hotel establishments recorded 9% increase for January 2015 (AED 570 Million), room revenue increased by 12%, while food & beverage revenue decreased by 0.1% compared to last year.

Hotel Establishment Statistics

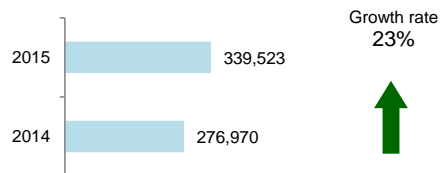
Abu Dhabi Emirate

Hotel Establishments Main Indicators Summary

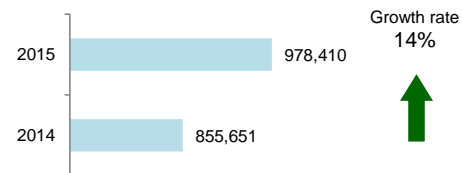
January 2015

Indicator	January		
	2015	2014	Growth Rate %
Actual Guest Arrivals	339,523	276,970	23% ▲
Guest Nights	978,410	855,651	14% ▲
Room Nights	673,837	600,136	12% ▲
Occupied Rooms	677,640	605,081	12% ▲
Occupancy Rate %	77%	77%	0% ►
Room Revenue	312,426,835	279,670,467	12% ▲
Food & Beverages	193,736,162	194,016,390	-0.1% ▼
Other Revenue	64,534,438	49,307,515	31% ▲
Total Revenue	570,697,435	522,994,372	9% ▲
ARR	461	462	-0.2% ▼
REV PAR	353	355	-1% ▼

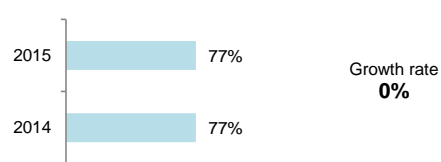
Actual Guest Arrivals



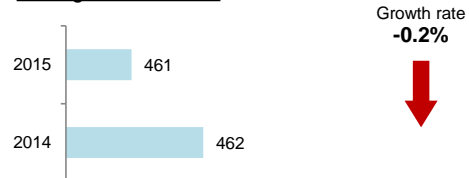
Guestnights



Occupancy Rate %



Average Room Rates



Hotel Establishment- Guests' by Nationality

Abu Dhabi Emirate

Top 10 Nationalities

January 2015

		Share %	Growth%	Guests	Average Length of Stay
1	UAE	33%	29% ▲	110,757	2.37
2	China	6%	110% ▲	20,495	1.44
3	India	6%	26% ▲	20,459	3.68
4	UK	5%	13% ▲	17,208	4.25
5	KSA	4%	36% ▲	14,533	2.17
6	US	4%	22% ▲	13,308	4.24
7	Germany	4%	15% ▲	12,406	4.34
8	Egypt	3%	16% ▲	9,498	2.82
9	Philippines	3%	19% ▲	8,587	2.13
10	Oman	2%	33% ▲	6,888	1.62

Total Hotel Establishment Guests 339,523

Hotel Establishment- Guests' by Nationality

Abu Dhabi Emirate

Top 25 Nationalities

January 2015

Rank	Nationality	Guest Arrivals			Guestnights			Average Length of Stay		
		2015	2014	Growth Rate %	2015	2014	Growth Rate %	2015	2014	Growth Rate %
1	UAE	110,757	85,530	29% ▲	262,112	202,797	29% ▲	2.37	2.37	0% ▼
2	China	20,495	9,751	110% ▲	29,596	14,632	102% ▲	1.44	1.50	-4% ▼
3	India	20,459	16,221	26% ▲	75,302	65,937	14% ▲	3.68	4.06	-9% ▼
4	UK	17,208	15,208	13% ▲	73,142	64,150	14% ▲	4.25	4.22	1% ▲
5	KSA	14,533	10,679	36% ▲	31,573	24,147	31% ▲	2.17	2.26	-4% ▼
6	US	13,308	10,935	22% ▲	56,409	47,197	20% ▲	4.24	4.32	-2% ▼
7	Germany	12,406	10,773	15% ▲	53,789	52,543	2% ▲	4.34	4.88	-11% ▼
8	Egypt	9,498	8,205	16% ▲	26,763	23,246	15% ▲	2.82	2.83	-1% ▼
9	Philippines	8,587	7,189	19% ▲	18,319	20,527	-11% ▼	2.13	2.86	-25% ▼
10	Oman	6,888	5,174	33% ▲	11,173	10,222	9% ▲	1.62	1.98	-18% ▼
11	Jordan	6,875	6,105	13% ▲	21,506	17,693	22% ▲	3.13	2.90	8% ▲
12	Pakistan	5,884	5,272	12% ▲	15,189	14,047	8% ▲	2.58	2.66	-3% ▼
13	Italy	5,381	5,124	5% ▲	23,535	22,428	5% ▲	4.37	4.38	0% ▼
14	France	5,159	5,697	-9% ▼	18,734	18,403	2% ▲	3.63	3.23	12% ▲
15	Australia	4,540	3,859	18% ▲	14,683	12,552	17% ▲	3.23	3.25	-1% ▼
16	Syria	4,449	4,246	5% ▲	8,652	9,062	-5% ▼	1.94	2.13	-9% ▼
17	Kuwait	3,445	2,215	56% ▲	8,343	5,441	53% ▲	2.42	2.46	-1% ▼
18	Canada	3,396	2,797	21% ▲	12,239	10,876	13% ▲		3.89	-100% ▼
19	Qatar	2,814	3,021	-7% ▼	5,862	6,114	-4% ▼	2.08	2.02	3% ▲
20	Russia	2,754	3,474	-21% ▼	15,528	24,243	-36% ▼	5.64	6.98	-19% ▼
21	Lebanon	2,619	2,641	-1% ▼	8,829	9,187	-4% ▼	3.37	3.48	-3% ▼
22	Netherlands (Holland)	2,135	2,157	-1% ▼	7,714	7,425	4% ▲	3.61	3.44	5% ▲
23	South Africa	2,017	1,821	11% ▲	7,453	6,482	15% ▲	3.70	3.56	4% ▲
24	Switzerland	1,921	1,670	15% ▲	6,655	6,169	8% ▲	3.46	3.69	-6% ▼
25	Ireland	1,808	1,626	11% ▲	6,936	5,683	22% ▲	3.84	3.50	10% ▲

Hotel Establishment Statistics

Regional Summary

Main Indicators Summary

January 2015

Abu Dhabi City	January		
Indicator	2015	2014	Growth Rate %
Actual Guest Arrivals	295,810	236,539	25% ▲
Guest Nights	880,288	766,664	15% ▲
Room Nights	610,516	544,182	12% ▲
Average Length of Stay	2.98	3.24	-8% ▼
Occupancy Rate %	77%	78%	-1% ▼
Total Revenue	509,187,892	466,242,168	9% ▲
ARR	451	451	0% ▼
REV PAR	348	352	-1% ▼

Al Ain City	January		
Indicator	2015	2014	Growth Rate %
Actual Guest Arrivals	34,572	31,325	10% ▲
Guest Nights	67,689	62,702	8% ▲
Room Nights	42,433	38,840	9% ▲
Average Length of Stay	1.96	2.00	-2% ▼
Occupancy Rate %	71%	66%	7% ▲
Total Revenue	32,162,460	30,068,172	7% ▲
ARR	415	434	-4% ▼
REV PAR	296	288	3% ▲

Western Region	January		
Indicator	2015	2014	Growth Rate %
Actual Guest Arrivals	9,141	9,106	0.4% ▲
Guest Nights	30,433	26,285	16% ▲
Room Nights	20,888	17,114	22% ▲
Average Length of Stay	3.33	2.89	15% ▲
Occupancy Rate %	6925%	6686%	4% ▲
Total Revenue	29,287,388	26,684,032	10% ▲
ARR	861	897	-4% ▼
REV PAR	596	600	-1% ▼

Hotel Establishment Statistics

Terms and Definitions

Actual Guest arrivals:

The number of registered guest arrivals (checked-in) including those who occupied complimentary or non-revenue generating rooms either for day-stay or overnight stay.

Guest nights:

The number of nights all guests spent in the hotel regardless of the type of rooms they occupy (single, double, twin, suite, etc)

Room nights:

The number of nights a guestroom is occupied regardless of the number of persons occupying the room.

Total Hotel Inventory:

The total hotel room inventory or hotel room capacity which include all rooms that are available for sale, out-of-order rooms, out-of-service rooms and those utilized for house use.

Available Rooms:

Number of rooms available during the month covered by the report excluding out-of-order (a room status term indicating that a room is scheduled for maintenance, refurbishment, deep cleaning, etc.)

Occupied Rooms:

Number of rooms used daily including complimentary and house use.

Room revenue:

The revenue generated by the hotel by the sold rooms including service charge and taxes.

Food and beverage revenue:

The revenue generated by the Hotel from Restaurants, F&B room service and other activities related to food services including service charge and taxes.

Other revenue:

Other services generated by the hotel that falls outside the room revenue and food & beverage revenue category including service charge and taxes.

Total revenue:

The revenue generated by the hotel from all its operation including service charge and taxes.

ARR/ADR:

A ratio that indicates average room rate and to what extent rooms are being up-sold or discounted; calculated by dividing room revenue by the number of rooms sold. Also called average daily rate or ADR.

(Note: Should be based on paid rooms only) excluding complimentary and house use but including service

RevPAR:

A calculation used in the hotel industry that measures revenue per available room (total rooms in hotel minus out of service rooms)



Hotel Establishment Statistics

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