Monthly Hotel Establishments Report
Abu Dhabi Emirate

June & Year to Date (January - June)

2016

Hotel Establishment Statistics

Abu Dhabi Emirate

Rooms Summary

June 2016	Hotels & Apartments	Rooms (Total Inventory)		Share %
Hotel Establishments	**168**	**30,054**		**100%**
Hotels	**110**	**23,379**		**78%**
5 Star	41	11,303		
4 Star	35	7,161		
3 Star	22	3,958		
2 Star	6	534		
1 Star	6	423		
Hotel Apartments	**58**	**6,675**		**22%**
Deluxe	20	3,351		
Superior	23	2,538		
Standard	15	786		

Hotels Closed during June 2016:

1- Cassells Ghantoot Hotel and Resort

   Abu Dhabi City

   3 Star Hotel

   88 Rooms

Please Note:

Due to an up-grade and down-grade of some hotel establishment classifications during the last month, the total rooms of certain categories have changed. This change has been reflected in the table above.

Abu Dhabi Emirate

Hotel Establishments Executive Summary

June 2016

– June 2016 showed an decrease of 9% in guest arrivals when compared to last year, with the total number of hotel guest arrivals at 243,343.

– The number of hotel guest nights decreased by 20% to 695,682 guest nights in June 2016.

– The average length of stay decreased by 12% in June 2016 (2.86 nights) when compared to last year.

– The hotel occupancy decreased by 16% in comparison to last year.

– Total revenue for hotel establishments' recorded 23% decreased in June 2016 (AED 300 Million),room revenue decreased by 25%, while food & beverage revenue decreased by 19% only.
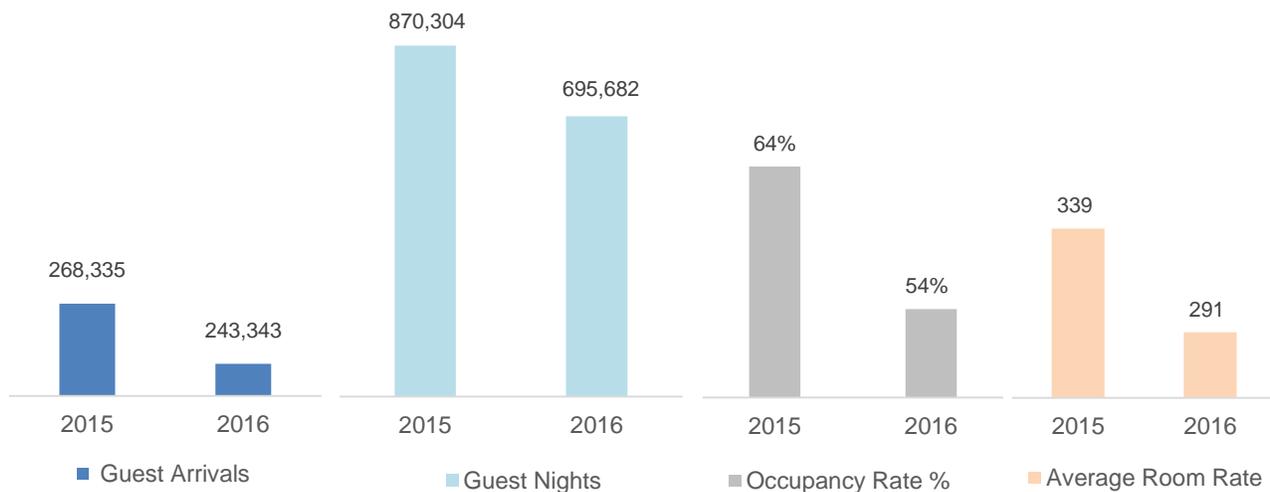
Hotel Establishment Statistics

Abu Dhabi Emirate

Hotel Establishments Main Indicators Summary

June 2016

Indicator	June		
	2016	**2015**	**Growth Rate %**
Actual Guest Arrivals	243,343	268,335	-9% ▼
Guest Nights	695,682	870,304	-20% ▼
Room Nights	478,673	582,313	-18% ▼
Average Length of Stay	2.86	3.24	-12% ▼
Occupancy Rate %	54%	64%	-16% ▼
Room Revenue	139,336,908	186,487,673	-25% ▼
Food & Beverages Revenues	122,047,076	151,515,299	-19% ▼
Other Revenue	39,097,906	51,279,807	-24% ▼
Total Revenue	300,481,890	389,282,778	-23% ▼
ARR	291	339	-14% ▼
REV PAR	158	218	-28% ▼

Hotel Establishment Statistics

Abu Dhabi Emirate

Top 10 Nationalities

June 2016

		Share %	Growth%	Guests	Average Length of Stay
1	UAE	32%	-15% ▼	77,91	2.41
2	India	9%	-5% ▼	21,063	3.53
3	Philippines	6%	30% ▲	15,653	1.84
4	China	6%	50% ▲	14,366	1.41
5	UK	5%	-13% ▼	11,754	4.32
6	Egypt	4%	1% ▲	9,116	2.86
7	US	3%	-16% ▼	8,194	4.87
8	Jordan	3%	10% ▲	6,489	2.71
9	Germany	2%	-25% ▼	6,000	4.23
10	Pakistan	2%	-7% ▼	5,139	2.44

Total Hotel Establishment Guests　　243,343

Hotel Establishment Statistics

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ABU DHABI TOURISM & CULTURE AUTHORITY

Abu Dhabi Emirate

Top 25 Nationalities

June 2016

	Nationality	Guest Arrivals			Guestnights			Average Length of Stay		
		2016	2015	Growth Rate %	2016	2015	Growth Rate %	2016	2015	Growth Rate %
1	UAE	77,913	92,040	-15% ▼	187,922	312,751	-40% ▼	2.41	3.40	-29% ▼
2	India	21,063	22,281	-5% ▼	74,359	79,318	-6% ▼	3.53	3.56	-1% ▼
3	Philippines	15,653	12,062	30% ▲	28,842	22,756	27% ▲	1.84	1.89	-2.3% ▼
4	China	14,366	9,567	50% ▲	20,327	14,404	41% ▲	1.41	1.51	-6.0% ▼
5	UK	11,754	13,505	-13% ▼	50,762	57,293	-11% ▼	4.32	4.24	2% ▲
6	Egypt	9,116	9,011	1% ▲	26,096	27,082	-4% ▼	2.86	3.01	-5% ▼
7	US	8,194	9,716	-16% ▼	39,933	49,612	-20% ▼	4.87	5.11	-5% ▼
8	Jordan	6,489	5,894	10% ▲	17,603	16,524	7% ▲	2.71	2.80	-3% ▼
9	Germany	6,000	8,048	-25% ▼	25,390	35,218	-28% ▼	4.23	4.38	-3% ▼
10	Pakistan	5,139	5,513	-7% ▼	12,526	13,506	-7% ▼	2.44	2.45	-1% ▼
11	Italy	3,778	4,601	-18% ▼	13,744	17,114	-20% ▼	3.64	3.72	-2% ▼
12	Syria	3,651	4,860	-25% ▼	9,199	10,295	-11% ▼	2.52	2.12	19% ▲
13	Oman	3,471	4,373	-21% ▼	5,022	7,184	-30% ▼	1.45	1.64	-12% ▼
14	KSA	3,413	7,795	-56% ▼	8,049	20,115	-60% ▼	2.36	2.58	-9% ▼
15	Australia	3,347	4,666	-28% ▼	10,003	12,396	-19% ▼	2.99	2.66	12% ▲
16	France	3,163	3,327	-5% ▼	11,409	13,215	-14% ▼	3.61	3.97	-9% ▼
17	Lebanon	2,994	3,247	-8% ▼	9,759	9,425	4% ▲	3.26	2.90	12% ▲
18	Canada	1,955	2,245	-13% ▼	9,150	10,000	-9% ▼	4.68	4.45	5% ▲
19	Nepal	1,759	1,190	48% ▲	3,521	1,832	92% ▲	2.00	1.54	30% ▲
20	Sudan	1,716	1,439	19% ▲	4,623	3,372	37% ▲	2.69	2.34	15% ▲
21	Palestine	1,676	1,639	2% ▲	3,333	3,134	6% ▲	1.99	1.91	4% ▲
22	Vietnam	1,560	652	139% ▲	1,934	765	153% ▲	1.24	1.17	6% ▲
23	Morocco	1,447	1,346	8% ▲	4,950	4,113	#### ▲	3.42	3.06	#### ▲
24	Ireland	1,435	1,201	19% ▲	5,196	4,637	12% ▲	3.62	3.86	-6% ▼
25	Korea South	1,386	1,166	19% ▲	3,802	3,076	24% ▲	2.74	2.64	4% ▲

Abu Dhabi Emirate

Hotel Establishments Executive Summary

Year To Date (January - June) 2016

– The number of guests showed an increase of 7% in year to date (January - June) 2016 when compared to last year, with the total number of hotel guest arrivals at 2,127,529.

– The number of hotel guest nights increased by 3% to 5,908,195 guest nights .

– The average length of stay for year to date decreased by 4% in comparison to same period of 2015.

– The hotel occupancy decreased by 2% in comparison to last year.

– Total revenue for hotel establishments recorded 8% decrease (AED3,086 Billion), room revenue decreased by 10%, while food & beverage revenue decreased by 7% only.
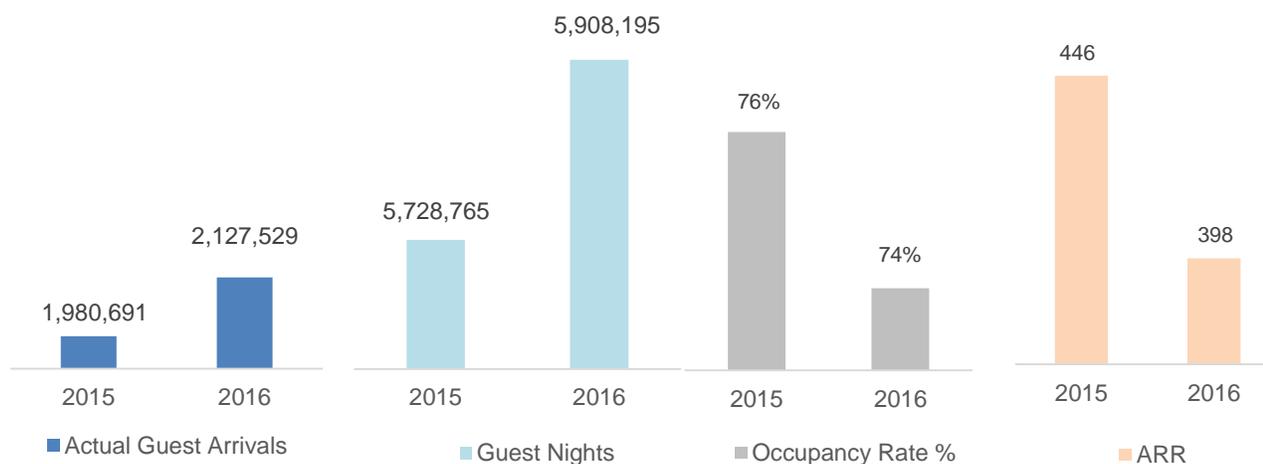
Hotel Establishment Statistics

Abu Dhabi Emirate

Hotel Establishments Main Indicators Summary

Year To Date (January - June) 2016

Indicator	Year To Date (January - June)		
	2016	2015	Growth Rate %
Actual Guest Arrivals	2,127,529	1,980,691	7% ▲
Guest Nights	5,908,195	5,728,765	3% ▲
Room Nights	3,957,075	3,924,441	1% ▲
Average Length of Stay	2.78	2.89	-4% ▼
Occupancy Rate %	74%	76%	-2% ▼
Room Revenue	1,583,666,660	1,753,561,497	-10% ▼
Food & Beverages Revenues	1,108,951,358	1,193,776,837	-7% ▼
Other Revenue	394,044,454	402,660,050	-2% ▼
Total Revenue	3,086,662,471	3,349,998,384	-8% ▼
ARR	398	446	-11% ▼
REV PAR	294	338	-13% ▼

Hotel Establishment Statistics

Abu Dhabi Emirate

Top 10 Nationalities

Year To Date (January - June) 2016

		Share %	Growth%	Guests	Average Length of Stay
1	UAE	32%	5% ▲	684,717	2.23
2	India	7%	20% ▲	152,423	3.32
3	China	6%	17% ▲	119,363	1.42
4	UK	5%	2% ▲	115,667	4.02
5	Philippines	4%	27% ▲	80,844	2.02
6	Egypt	4%	25% ▲	76,346	2.65
7	US	3%	-5% ▼	73,010	4.40
8	Germany	3%	-12% ▼	70,995	4.49
9	KSA	3%	4% ▲	64,997	2.37
10	Jordan	3%	35% ▲	55,297	2.55

Total Hotel Establishment Guests   **2,127,529**

Abu Dhabi Emirate

Top 25 Nationalities

Year To Date (January - June) 2016

Rank	Nationality	Guest Arrivals			Guestnights			Average Length of Stay		
		2016	2015	Growth Rate %	2016	2015	Growth Rate %	2016	2015	Growth Rate %
1	UAE	684,717	649,306	5% ▲	1,529,602	1,566,971	-2% ▼	2.23	2.41	-7% ▼
2	India	152,423	127,312	20% ▲	506,129	472,818	7% ▲	3.32	3.71	-11% ▼
3	China	119,363	102,217	17% ▲	169,870	148,842	14% ▲	1.42	1.46	-2.3% ▼
4	UK	115,667	113,291	2% ▲	464,630	460,883	1% ▲	4.02	4.07	-1.3% ▼
5	Philippines	80,844	63,855	27% ▲	163,511	129,813	26% ▲	2.02	2.03	-1% ▼
6	Egypt	76,346	60,871	25% ▲	202,333	170,646	19% ▲	2.65	2.80	-5% ▼
7	US	73,010	77,186	-5% ▼	321,543	342,533	-6% ▼	4.40	4.44	-1% ▼
8	Germany	70,995	81,104	-12% ▼	318,506	335,221	-5% ▼	4.49	4.13	9% ▲
9	KSA	64,997	62,499	4% ▲	154,104	143,233	8% ▲	2.37	2.29	3% ▲
10	Jordan	55,297	41,058	35% ▲	140,870	114,353	23% ▲	2.55	2.79	-9% ▼
11	Pakistan	42,615	35,561	20% ▲	99,540	88,350	13% ▲	2.34	2.48	-6% ▼
12	France	34,572	31,489	10% ▲	113,156	106,634	6% ▲	3.27	3.39	-3% ▼
13	Italy	34,293	34,781	-1% ▼	131,156	138,736	-5% ▼	3.82	3.99	-4% ▼
14	Syria	32,717	29,365	11% ▲	72,711	60,678	20% ▲	2.22	2.07	8% ▲
15	Oman	32,044	30,909	4% ▲	50,879	52,370	-3% ▼	1.59	1.69	-6% ▼
16	Lebanon	24,001	19,803	21% ▲	70,735	60,077	18% ▲	2.95	3.03	-3% ▼
17	Australia	23,340	23,794	-2% ▼	74,851	74,748	0% ▲	3.21	3.14	2% ▲
18	Canada	17,513	18,431	-5% ▼	72,888	70,357	4% ▲	4.16	3.82	9% ▲
19	Ireland	15,771	10,135	56% ▲	43,794	38,396	14% ▲	2.78	3.79	-27% ▼
20	Qatar	14,637	13,156	11% ▲	28,587	26,861	6% ▲	1.95	2.04	-4% ▼
21	Morocco	14,560	9,883	47% ▲	46,706	33,923	38% ▲	3.21	3.43	-7% ▼
22	Palestine	13,973	10,988	27% ▲	25,545	20,240	26% ▲	1.83	1.84	-1% ▼
23	Sudan	12,010	9,012	33% ▲	30,264	21,445	#### ▲	2.52	2.38	5.9% ▲
24	Russia	11,585	14,453	-20% ▼	61,043	64,688	-6% ▼	5.27	4.48	18% ▲
25	South Africa	11,569	11,381	2% ▲	41,476	40,068	4% ▲	3.59	3.52	2% ▲

Hotel Establishment Statistics

Regional Summary

Abu Dhabi City

Indicator	June			Year To Date (January - June)		
	2016	2015	Growth Rate %	2016	2015	Growth Rate %
Actual Guest Arrivals	217,635	231,173	-6% ▼	1,856,529	1,695,259	10% ▲
Guest Nights	625,386	795,973	-21% ▼	5,295,965	5,132,619	3% ▲
Average Length of Stay	2.87	3.44	-17% ▼	2.85	3.03	-6% ▼
Occupancy %	55%	65%	-17% ▼	75%	77%	-2% ▼
Total Revenue	266,728,216	348,365,593	-23% ▼	2,747,632,206	2,993,479,049	-8% ▼
ARR	282	332	-15% ▼	389	439	-12% ▼
REV PAR	154	217	-29% ▼	291	337	-14% ▼

Rooms Summary

June 2016	Hotels & Apartments	Rooms (Total Inventory)		Share %
Hotel Establishments	**139**	**26,710**		**100%**
Hotels	**86**	**20,480**		**77%**
5 Star	32	10,130		
4 Star	26	6,147		
3 Star	17	3,308		
2 Star	6	534		
1 Star	5	361		
Hotel Apartments	**53**	**6,230**		**23%**
Deluxe	20	3,351		
Superior	20	2,201		
Standard	13	678		

Hotel Establishment Statistics

Regional Summary

Al Ain City

Indicator	June			Year To Date (January - June)		
	2016	2015	Growth Rate %	2016	2015	Growth Rate %
Actual Guest Arrivals	21,294	25,965	-18% ▼	203,588	211,095	-4% ▼
Guest Nights	45,211	52,812	-14% ▼	416,818	421,212	-1% ▼
Average Length of Stay	2.12	2.03	4% ▲	2.05	2	2% ▲
Occupancy %	46%	55%	-15% ▼	66%	68%	-3% ▼
Total Revenue	16,479,312	24,131,884	-32% ▼	179,974,265	195,617,934	-8% ▼
ARR	261	330	-21% ▼	371	381	-3% ▼
REV PAR	121	181	-33% ▼	244	259	-6% ▼

Rooms Summary

June 2016	Hotels & Apartments	Rooms (Total Inventory)	Share %
Hotel Establishments	**18**	**2,164**	**100%**
Hotels	**13**	**1,719**	**79%**
5 Star	4	735	
4 Star	7	798	
3 Star	1	124	
2 Star	-	-	
1 Star	1	62	
Hotel Apartments	**5**	**445**	**21%**
Deluxe	-	-	
Superior	3	337	
Standard	2	108	

Hotel Establishment Statistics

Regional Summary

Western Region

Indicator	June			Year To Date (January -June)		
	2016	2015	Growth Rate %	2016	2015	Growth Rate %
Actual Guest Arrivals	4,414	11,197	-61% ▼	67,412	74,337	-9% ▼
Guest Nights	25,085	21,519	17% ▲	195,412	174,934	12% ▲
Average Length of Stay	5.68	1.92	196% ▲	2.9	2.35	23% ▲
Occupancy %	61%	57%	6% ▲	65%	66%	-1% ▼
Total Revenue	17,274,363	16,785,301	3% ▲	159,056,001	160,901,401	-1% ▼
ARR	499	567	-12% ▼	685	764	-10% ▼
REV PAR	304	325	-6% ▼	448	507	-12% ▼

Rooms Summary

June 2016	Hotels & Apartments	Rooms (Total Inventory)		Share %
Hotel Establishments	**11**	**1,180**		**100%**
Hotels	**11**	**1,180**		**100%**
5 Star	5	438		
4 Star	2	216		
3 Star	4	526		
2 Star	-	-		
1 Star	-	-		
Hotel Apartments	**-**	**-**		**0%**
Deluxe	-	-		
Superior	-	-		
Standard	-	-		

Terms and Defenitions

Actual Guest arrivals:

The number of registered guest arrivals (checked-in) including those who occupied complimentary or non-revenue generating rooms either for day-stay or overnight stay.

Guest nights:
The number of nights all guests spent in the hotel regardless of the type of rooms they occupy (single, double, twin, suite, etc)

Room nights:
The number of nights a guestroom is occupied regardless of the number of persons occupying the room.

Total Hotel Inventory:
The total hotel room inventory or hotel room capacity which include all rooms that are available for sale, out-of-order rooms, out-of-service rooms and those utilized for house use.

Available Rooms:
Number of rooms available during the month covered by the report excluding out-of-order (a room status term indicating that a room is scheduled for maintenance, refurbishment, deep cleaning, etc.)

Occupied Rooms:
Number of rooms used daily including complimentary and house use.

Room revenue:
The revenue generated by the hotel by the sold rooms including service charge and taxes.

Food and beverage revenue:
The revenue generated by the Hotel from Restaurants, F&B room service and other activities related to food services including service charge and taxes.

Other revenue:
Other services generated by the hotel that falls outside the room revenue and food & beverage revenue category including service charge and taxes.

Total revenue:

The revenue generated by the hotel from all its operation including service charge and taxes.

ARR/ADR:
A ratio that indicates average room rate and to what extent rooms are being up-sold or discounted; calculated by dividing room revenue by the number of rooms sold. Also called average daily rate or ADR.

(Note: Should be based on paid rooms only) excluding complimentary and house use but including service charge)

RevPAR:
A calculation used in the hotel industry that measures revenue per available room (total rooms in hotel minus out of service rooms)

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