



هيئة أبوظبي للسياحة والثقافة  
ABU DHABI TOURISM & CULTURE AUTHORITY

## Monthly Hotel Establishments Report Abu Dhabi Emirate

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October & Year to Date (January - October)

# 2015

587  
5203  
07164932150

## Hotel Establishment Statistics

### Abu Dhabi Emirate

#### Rooms Summary

October 2015	Hotels & Apartments	Rooms (Total Inventory)	Share %
<b>Hotel Establishments</b>	<b>165</b>	<b>29,327</b>	<b>100%</b>
<b>Hotels</b>	<b>107</b>	<b>22,889</b>	<b>78%</b>
5 Star	39	10,785	
4 Star	32	6,938	
3 Star	22	4,039	
2 Star	9	767	
1 Star	5	360	
<b>Hotel Apartments</b>	<b>58</b>	<b>6,438</b>	<b>22%</b>
Deluxe	19	3,042	
Superior	23	2,538	
Standard	16	858	

#### Hotels Opened during October 2015:

None

#### Please Note:

Due to an up-grade and down-grade of some hotel establishment classifications during the last month, the total rooms of certain categories have changed. In addition, one hotel have amended the total number of rooms available as part of their inventory. This change has also been reflected in the table above.



## **Hotel Establishment Statistics**

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### **Abu Dhabi Emirate**

#### Hotel Establishments Executive Summary

#### **October 2015**

- October 2015 showed an increase of 5% in guest arrivals when compared to last year, with the total number of hotel guest arrivals at 357,624.
  
- The number of hotel guest nights increased by 12% to 1,113,276 guest nights in October 2015.
  
- The average length of stay increased by 7% in October 2015 (3.11 nights) when compared to last year.
  
- Hotel occupancy increased by 4% in October 2015 (81%) in comparison to 2014.
  
- Total revenue for hotel establishments' recorded 2% increase in October 2015 (AED 617 Million), room revenue increased by 1%, while food & beverage revenue increased by 0.4%.



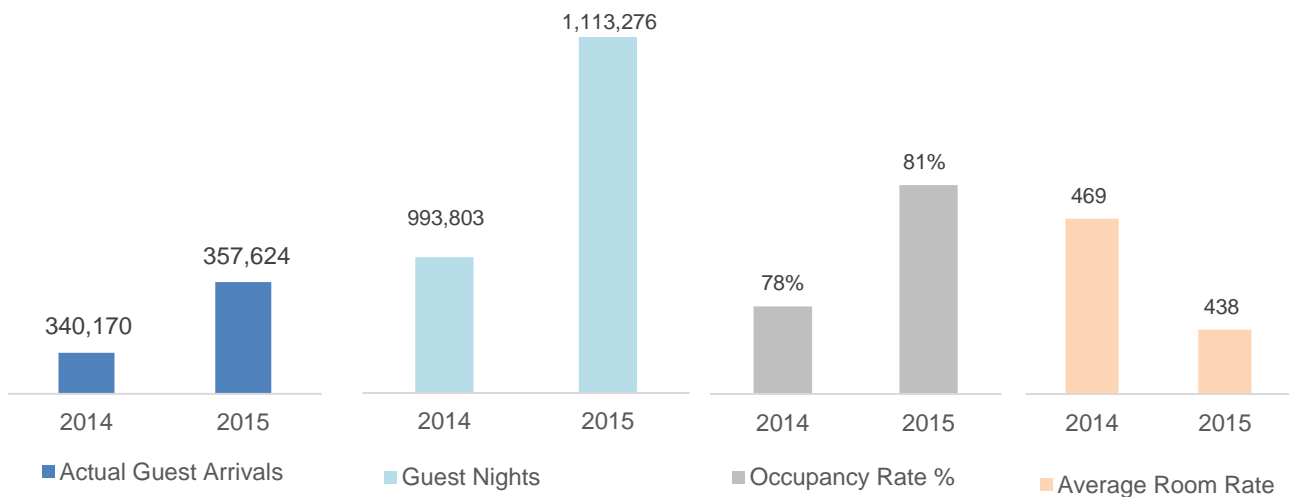
## Hotel Establishment Statistics

### Abu Dhabi Emirate

#### Hotel Establishments Main Indicators Summary

October 2015

Indicator	October		
	2015	2014	Growth Rate %
Actual Guest Arrivals	357,624	340,170	5% ▲
Guest Nights	1,113,276	993,803	12% ▲
Room Nights	759,845	672,505	13% ▲
Average Length of Stay	3.11	2.92	7% ▲
Occupancy Rate %	81%	78%	4% ▲
Room Revenue	320,082,583	318,237,888	1% ▲
Food & Beverages Revenues	219,025,287	218,078,973	0.4% ▲
Other Revenue	78,253,395	66,610,638	17% ▲
Total Revenue	617,361,264	602,927,498	2% ▲
ARR	438	469	-7% ▼
REV PAR	355	366	-3% ▼

























## Hotel Establishment Statistics

### Abu Dhabi Emirate

Top 10 Nationalities

October 2015

	Share %	Growth%	Guests	Average Length of Stay
1 UAE	33%	10% ▲	 117,021	 2.87
2 UK	7%	11% ▲	 24,389	 4.39
3 India	7%	-1% ▼	 23,906	 3.59
4 USA	4%	31% ▲	 15,751	 4.11
5 Germany	4%	4% ▲	 14,511	 4.10
6 China	4%	24% ▲	 13,651	 1.55
7 Philippines	4%	1% ▲	 12,598	 2.05
8 Egypt	3%	7% ▲	 12,199	 2.71
9 Jordan	2%	-1% ▼	 7,750	 2.82
10 KSA	2%	-42% ▼	 7,086	 2.35

**Total Hotel Establishment Guests**

**357,624**



## Hotel Establishment Statistics

### Abu Dhabi Emirate

Top 25 Nationalities

October 2015

	Nationality	Guest Arrivals			Guestnights			Average Length of Stay		
		2015	2014	Growth Rate %	2015	2014	Growth Rate %	2015	2014	Growth Rate %
1	UAE	117,021	106,439	10% ▲	335,831	245,744	37% ▲	2.87	2.31	24% ▲
2	UK	24,389	21,955	11% ▲	107,022	90,297	19% ▲	4.39	4.11	7% ▲
3	India	23,906	24,202	-1% ▼	85,910	80,541	7% ▲	3.59	3.33	8% ▲
4	USA	15,751	12,062	31% ▲	64,714	57,598	12% ▲	4.11	4.78	-14% ▼
5	Germany	14,511	14,012	4% ▲	59,439	64,263	-8% ▼	4.10	4.59	-11% ▼
6	China	13,651	10,968	24% ▲	21,157	15,612	36% ▲	1.55	1.42	9% ▲
7	Philippines	12,598	12,488	1% ▲	25,766	29,309	-12% ▼	2.05	2.35	-13% ▼
8	Egypt	12,199	11,447	7% ▲	33,060	28,683	15% ▲	2.71	2.51	8% ▲
9	Jordan	7,750	7,800	-1% ▼	21,840	21,986	-1% ▼	2.82	2.82	0% ▼
10	KSA	7,086	12,144	-42% ▼	16,634	29,744	-44% ▼	2.35	2.45	-4% ▼
11	Pakistan	6,642	5,947	12% ▲	15,187	13,735	11% ▲	2.29	2.31	-1% ▼
12	Italy	6,235	4,352	43% ▲	24,043	18,596	29% ▲	3.86	4.27	-10% ▼
13	Australia	6,228	5,479	14% ▲	17,700	15,927	11% ▲	2.84	2.91	-2% ▼
14	France	5,939	5,530	7% ▲	21,645	19,541	11% ▲	3.64	3.53	3% ▲
15	Syria	5,055	5,685	-11% ▼	10,064	10,289	-2% ▼	1.99	1.81	10% ▲
16	Oman	4,537	6,570	-31% ▼	7,275	11,159	-35% ▼	1.60	1.70	-6% ▼
17	Lebanon	3,670	3,880	-5% ▼	10,994	11,433	-4% ▼	3.00	2.95	2% ▲
18	Canada	3,200	2,836	13% ▲	13,341	11,790	13% ▲	4.17	4.16	0% ▲
19	Ireland	2,912	1,926	51% ▲	8,406	7,796	8% ▲	2.89	4.05	-29% ▼
20	Netherlands (Holland)	2,576	2,289	13% ▲	8,910	8,867	0% ▲	3.46	3.87	-11% ▼
21	Switzerland	2,467	3,372	-27% ▼	11,174	13,330	-16% ▼	4.53	3.95	15% ▲
22	Russia	2,352	3,505	-33% ▼	10,916	14,096	-23% ▼	4.64	4.02	15% ▲
23	South Africa	2,212	1,794	23% ▲	7,958	6,353	25% ▲	3.60	3.54	2% ▲
24	Palestine	2,064	1,822	13% ▲	4,019	3,436	17% ▲	1.95	1.89	3% ▲
25	Kuwait	1,877	3,602	-48% ▼	5,226	10,045	-48% ▼	2.78	2.79	0% ▼



## **Hotel Establishment Statistics**

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### **Abu Dhabi Emirate**

#### Hotel Establishments Executive Summary

### **Year To Date (January - October) 2015**

- The number of guests showed an increase of 19% in year to date (January - October) 2015 when compared to last year, with the total number of hotel guest arrivals at 3,372,352.
- The number of hotel guest nights increased by 14% to 9,692,536 guest nights .
- The average length of stay for year to date decreased by 4% in comparison to same period of 2014.
- Hotel occupancy recorded 1% increase (74.5%) in comparison to last year.
- Total revenue for hotel establishments recorded 7% increase (AED 5,238 Billion), room revenue increased by 10%, while food & beverage revenue increased by 0.4% only.



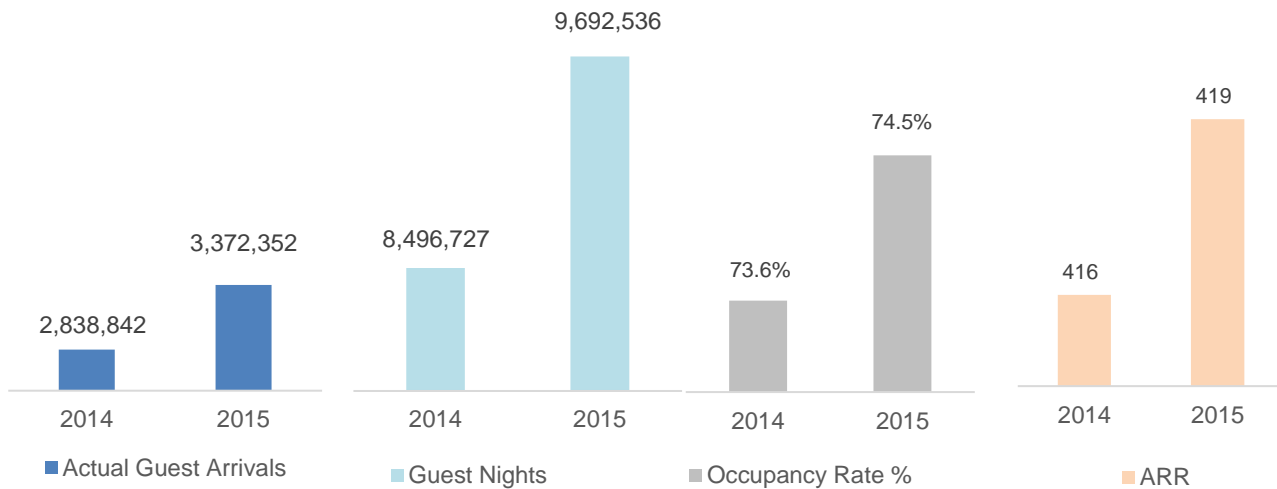
## Hotel Establishment Statistics

### Abu Dhabi Emirate

#### Hotel Establishments Main Indicators Summary

#### Year To Date (January - October) 2015

Indicator	Year To Date (January - October)		
	2015	2014	Growth Rate %
Actual Guest Arrivals	3,372,352	2,838,842	19% ▲
Guest Nights	9,692,536	8,496,727	14% ▲
Room Nights	6,576,569	5,924,206	11% ▲
Average Length of Stay	2.87	2.99	-4% ▼
Occupancy Rate %	74.5%	73.6%	1% ▲
Room Revenue	2,730,886,488	2,489,516,720	10% ▲
Food & Beverages Revenues	1,851,464,129	1,844,337,112	0.4% ▲
Other Revenue	655,815,908	538,934,159	22% ▲
Total Revenue	5,238,166,525	4,872,787,991	7% ▲
ARR	419	416	1% ▲
REV PAR	312	306	2% ▲



























## Hotel Establishment Statistics

### Abu Dhabi Emirate

Top 10 Nationalities

Year To Date (January - October) 2015

	Share %	Growth%	Guests	Average Length of Stay
1 UAE	34%	19% ▲	 1,136,676	 2.44
2 India	7%	20% ▲	 223,921	 3.60
3 UK	5%	16% ▲	 183,637	 4.17
4 China	4%	64% ▲	 151,550	 1.47
5 USA	4%	30% ▲	 127,370	 4.53
6 Philippines	4%	29% ▲	 124,507	 1.95
7 Germany	4%	14% ▲	 121,610	 4.19
8 KSA	4%	20% ▲	 119,380	 2.29
9 Egypt	3%	16% ▲	 108,000	 2.72
10 Jordan	2%	10% ▲	 71,411	 2.74

**Total Hotel Establishment Guests**

**3,372,352**



## Hotel Establishment Statistics

### Abu Dhabi Emirate

Top 25 Nationalities

Year To Date (January - October) 2015

Rank	Nationality	Guest Arrivals			Guestnights			Average Length of Stay		
		2015	2014	Growth Rate %	2015	2014	Growth Rate %	2015	2014	Growth Rate %
1	UAE	1,136,676	951,755	19% ▲	2,778,673	2,172,678	28% ▲	2.44	2.28	7% ▲
2	India	223,921	186,596	20% ▲	806,465	694,978	16% ▲	3.60	3.72	-3% ▼
3	UK	183,637	158,925	16% ▲	764,870	688,111	11% ▲	4.17	4.33	-4% ▼
4	China	151,550	92,493	64% ▲	222,279	156,656	42% ▲	1.47	1.69	-13% ▼
5	USA	127,370	98,049	30% ▲	577,584	488,330	18% ▲	4.53	4.98	-9% ▼
6	Philippines	124,507	96,864	29% ▲	243,214	257,375	-6% ▼	1.95	2.66	-26% ▼
7	Germany	121,610	106,635	14% ▲	509,530	506,123	1% ▲	4.19	4.75	-12% ▼
8	KSA	119,380	99,330	20% ▲	272,850	216,079	26% ▲	2.29	2.18	5% ▲
9	Egypt	108,000	92,868	16% ▲	293,843	250,661	17% ▲	2.72	2.70	1% ▲
10	Jordan	71,411	65,099	10% ▲	195,643	180,388	8% ▲	2.74	2.77	-1% ▼
11	Pakistan	63,327	54,069	17% ▲	152,891	134,427	14% ▲	2.41	2.49	-3% ▼
12	Italy	54,363	41,851	30% ▲	210,320	183,613	15% ▲	3.87	4.39	-12% ▼
13	Syria	53,873	50,554	7% ▲	109,113	106,418	3% ▲	2.03	2.11	-4% ▼
14	Oman	53,175	48,090	11% ▲	88,787	89,120	0% ▼	1.67	1.85	-10% ▼
15	France	47,708	45,594	5% ▲	171,894	166,418	3% ▲	3.60	3.65	-1% ▼
16	Australia	47,044	41,072	15% ▲	137,706	132,433	4% ▲	2.93	3.22	-9% ▼
17	Lebanon	33,702	31,297	8% ▲	100,878	98,774	2% ▲	2.99	3.16	-5% ▼
18	Canada	29,062	26,270	11% ▲	118,251	110,783	7% ▲	4.07	4.22	-4% ▼
19	Kuwait	24,673	26,949	-8% ▼	66,257	70,428	-6% ▼	2.69	2.61	3% ▲
20	Qatar	23,851	21,971	9% ▲	47,430	44,630	6% ▲	1.99	2.03	-2% ▼
21	Palestine	20,563	18,433	12% ▲	38,362	34,430	11% ▲	1.87	1.87	0% ▼
22	South Africa	20,463	14,711	39% ▲	72,624	57,404	27% ▲	3.55	3.90	-9% ▼
23	Russia	20,279	23,849	-15% ▼	90,297	131,521	-31% ▼	4.45	5.51	-19% ▼
24	Ireland	19,704	14,041	40% ▲	66,613	56,248	18% ▲	3.38	4.01	-16% ▼
25	Netherlands (Holland)	18,758	18,450	2% ▲	66,512	66,864	-1% ▼	3.55	3.62	-2% ▼



## Hotel Establishment Statistics

### Regional Summary

Abu Dhabi City	October 2015			Year To Date (January - October)		
	2015	2014	Growth Rate %	2015	2014	Growth Rate %
Actual Guest Arrivals	314,332	295,320	6% ▲	2,941,020	2,475,496	19% ▲
Guest Nights	1,023,605	890,859	15% ▲	8,798,876	7,649,803	15% ▲
Average Length of Stay	3.26	3.02	8% ▲	2.99	3.09	-3% ▼
Occupancy Rate %	83%	78%	5% ▲	75%	74%	1% ▲
Total Revenue	555,948,038	537,113,658	4% ▲	4,692,443,998	4,342,193,315	8% ▲
ARR	430	458	-6% ▼	411	405	1% ▲
REV PAR	355	359	-1% ▼	310	301	3% ▲

Al Ain City	October 2015			Year To Date (January - October)		
	2015	2014	Growth Rate %	2015	2014	Growth Rate %
Actual Guest Arrivals	26,684	34,783	-23% ▼	299,377	284,965	5% ▲
Guest Nights	56,899	67,748	-16% ▼	605,854	576,240	5% ▲
Average Length of Stay	2.13	1.95	9% ▲	2.02	2.02	0% ►
Occupancy Rate %	65%	71%	-10% ▼	66%	64%	4% ▲
Total Revenue	31,604,100	34,131,739	-7% ▼	295,072,197	286,028,371	3% ▲
ARR	399	463	-14% ▼	392	414	-5% ▼
REV PAR	258	331	-22% ▼	261	266	-2% ▼

Western Region	October 2015			Year To Date (January - October)		
	2015	2014	Growth Rate %	2015	2014	Growth Rate %
Actual Guest Arrivals	16,608	10,067	65% ▲	131,955	78,381	68% ▲
Guest Nights	32,772	35,196	-7% ▼	287,806	270,684	6% ▲
Average Length of Stay	1.97	3.5	-44% ▼	2.18	3.45	-37% ▼
Occupancy Rate %	70%	81%	-14% ▼	66%	70%	-6% ▼
Total Revenue	29,809,127	31,682,101	-6% ▼	250,604,253	244,566,304	2% ▲
ARR	745	769	-3% ▼	714	728	-2% ▼
REV PAR	521	625	-17% ▼	471	508	-7% ▼

## Hotel Establishment Statistics

### Terms and Definitions

#### **Actual Guest arrivals:**

The number of registered guest arrivals (checked-in) including those who occupied complimentary or non-revenue generating rooms either for day-stay or overnight stay.

#### **Guest nights:**

The number of nights all guests spent in the hotel regardless of the type of rooms they occupy (single, double, twin, suite, etc)

#### **Room nights:**

The number of nights a guestroom is occupied regardless of the number of persons occupying the room.

#### **Total Hotel Inventory:**

The total hotel room inventory or hotel room capacity which include all rooms that are available for sale, out-of-order rooms, out-of-service rooms and those utilized for house use.

#### **Available Rooms:**

Number of rooms available during the month covered by the report excluding out-of-order (a room status term indicating that a room is scheduled for maintenance, refurbishment, deep cleaning, etc.)

#### **Occupied Rooms:**

Number of rooms used daily including complimentary and house use.

#### **Room revenue:**

The revenue generated by the hotel by the sold rooms including service charge and taxes.

#### **Food and beverage revenue:**

The revenue generated by the Hotel from Restaurants, F&B room service and other activities related to food services including service charge and taxes.

#### **Other revenue:**

Other services generated by the hotel that falls outside the room revenue and food & beverage revenue category including service charge and taxes.

#### **Total revenue:**

The revenue generated by the hotel from all its operation including service charge and taxes.

#### **ARR/ADR:**

A ratio that indicates average room rate and to what extent rooms are being up-sold or discounted; calculated by dividing room revenue by the number of rooms sold. Also called average daily rate or ADR.

(Note: Should be based on paid rooms only) excluding complimentary and house use but including service charge)

#### **RevPAR:**

A calculation used in the hotel industry that measures revenue per available room (total rooms in hotel minus out of service rooms)



## Hotel Establishment Statistics

### Contacts

#### Market Intelligence Team

##### **Sabha Al Ameri**

Market Intelligence Section Manager

[sameri@tcaabudhabi.ae](mailto:sameri@tcaabudhabi.ae)

+971 2 5995233

##### **Noura Al Kaabi**

Senior Data & Statistics Analyst

[NRKaabi@tcaabudhabi.ae](mailto:NRKaabi@tcaabudhabi.ae)

+971 2 5995711

##### **Shaheera Al Rashedi**

Data & Statistics Analyst

[SERashedi@tcaabudhabi.ae](mailto:SERashedi@tcaabudhabi.ae)

+971 2 5995376

